

Companies, Labour Market and Internationality in the Tampere City Region

4 May 2018



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1.

COMPANIES

- a) Stock of companies**
- b) Growth companies**
- c) Startups**
- d) RDI Funding from Business Finland to companies**
- e) Venture transactions to companies**



1a.

Stock of companies



41,350

STOCK OF COMPANIES, total

Tampere, Lempäälä, Vesilahti, Pirkkala, Nokia, Ylöjärvi, Kangasala and Orivesi.

Company forms: proprietorship, cooperative association, limited company, limited partnership and partnership



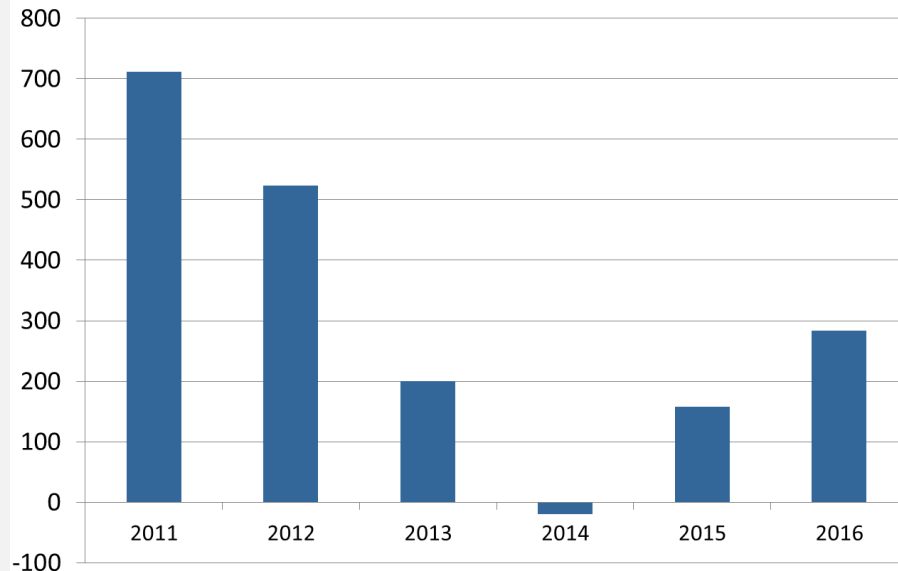
22,203

ACTIVE COMPANIES, total

Status: active; trade register date until 17 August 2017; company forms and municipalities. A year ago: 22,582; change -1.7%

Net increase of enterprises in the Tampere City region

Source: Statistics Finland

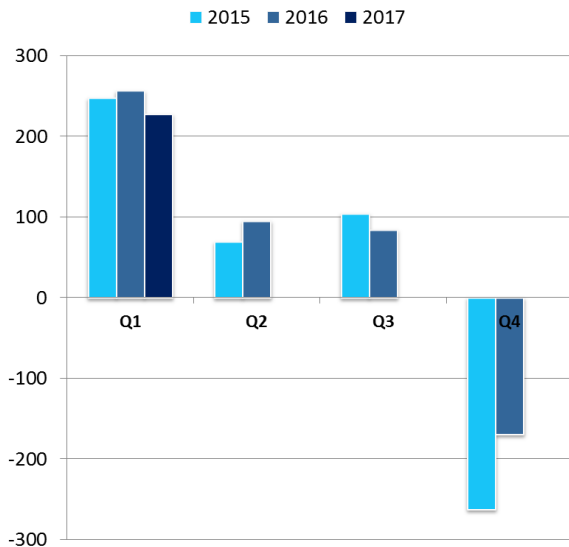


1a.

Stock of companies

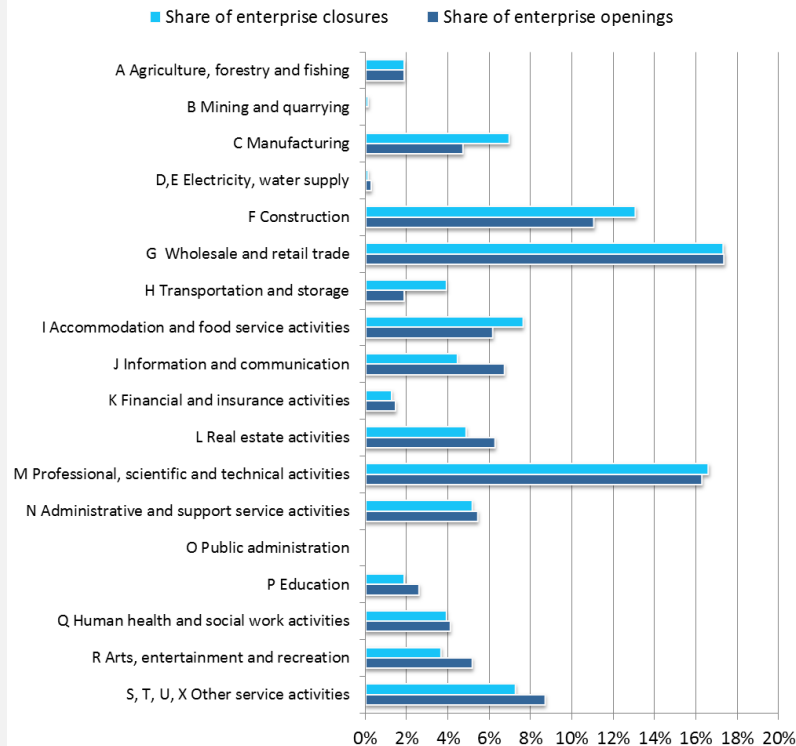
Net increase of enterprises in the Tampere City region

Source: Statistics Finland



Enterprise openings and closures by industry in the Tampere City Region, 2016, share of total %

Source: Statistics Finland

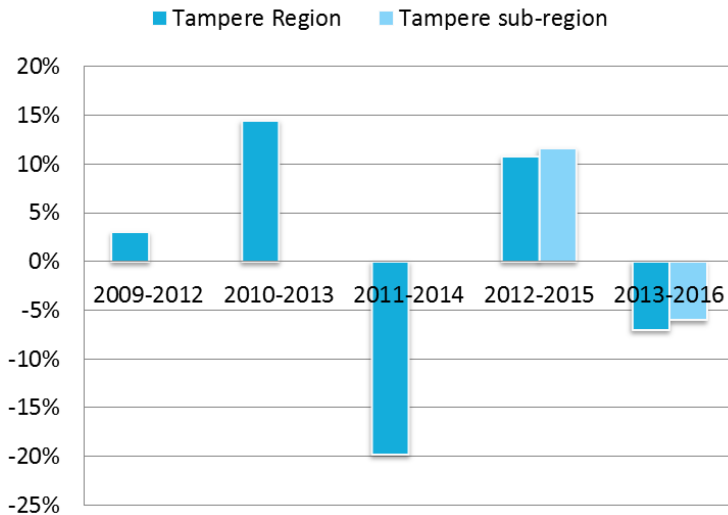


1b.

Growth companies

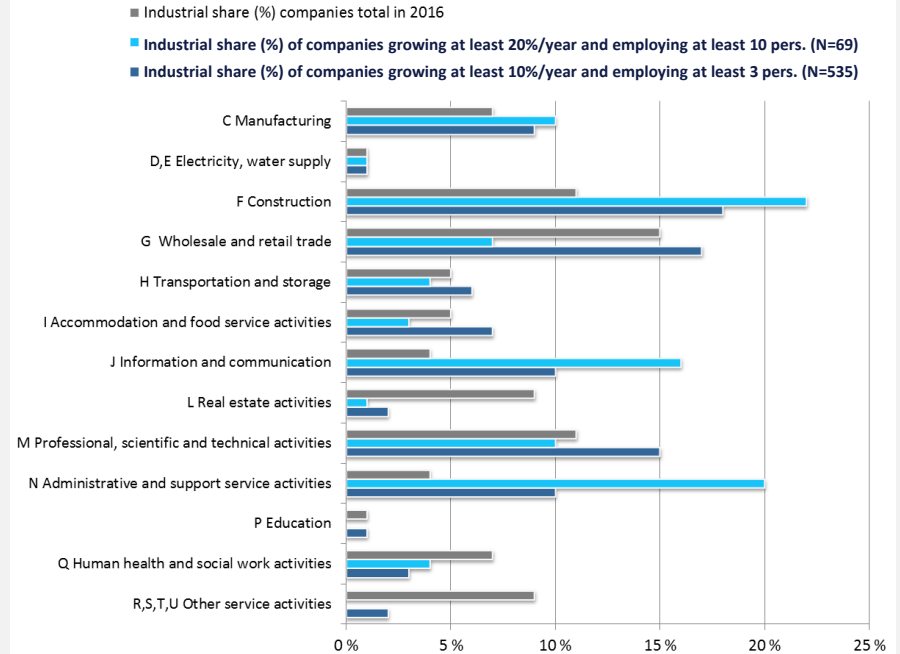
Change % in the number of growth companies

Source: Statistics Finland



Growth companies by industrial classification in the Tampere sub-region, growth period 2013-2016

Source: Statistics Finland



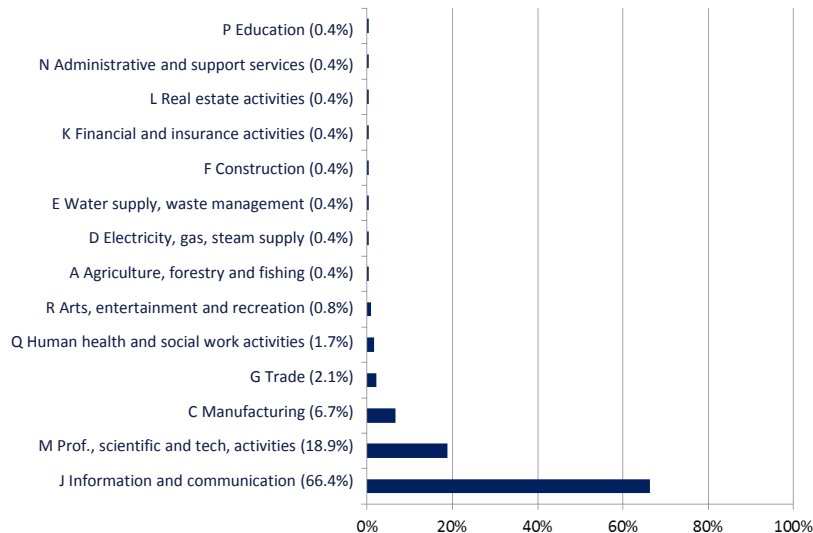
1c.

Startups

Industrial share % of startups identified in the Tampere City Region

N=238, situation 3 May 2018

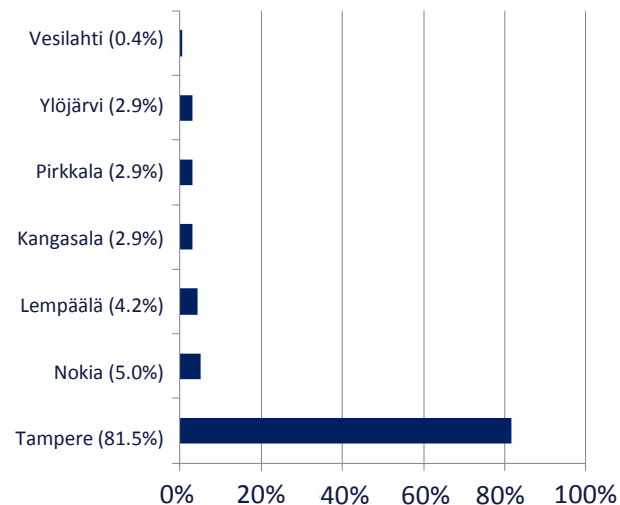
Source: Council of Tampere Region, Vainu



Municipal share % of startups identified in the Tampere City Region

N=238, situation 3 May 2018

Source: Council of Tampere Region / Vainu

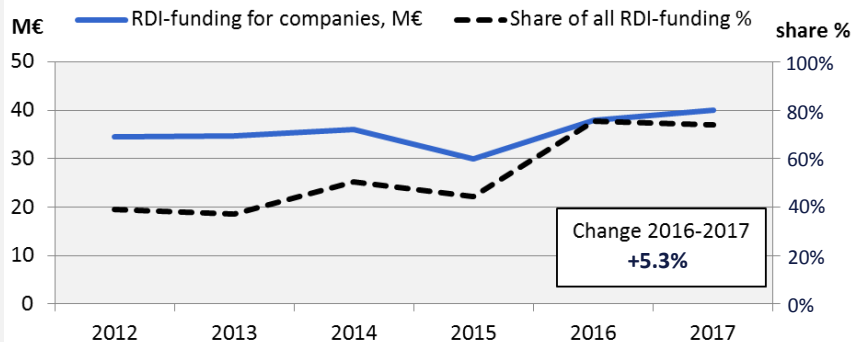


1d.

RDI funding from Business Finland to companies

Business Finland RDI funding granted to companies, Tampere Region

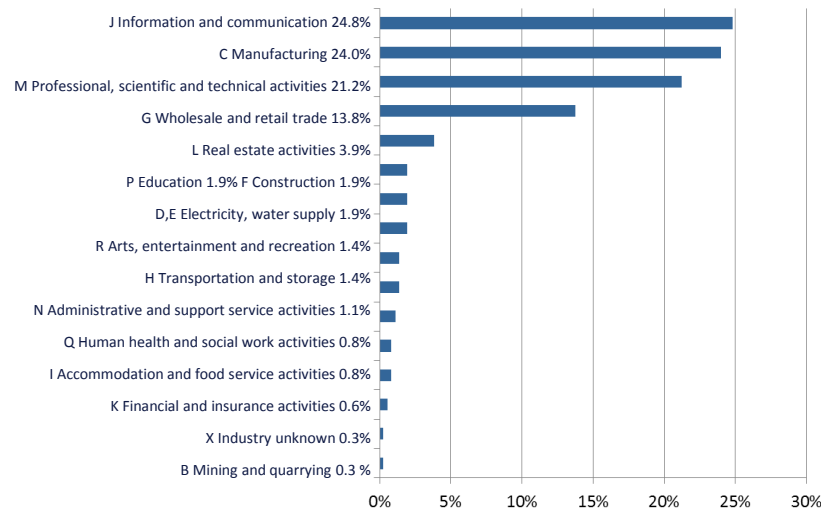
Source: Business Finland



Business Finland RDI funding granted to companies, Tampere Region 2017

Industrial share % of companies

Source: Statistics Finland

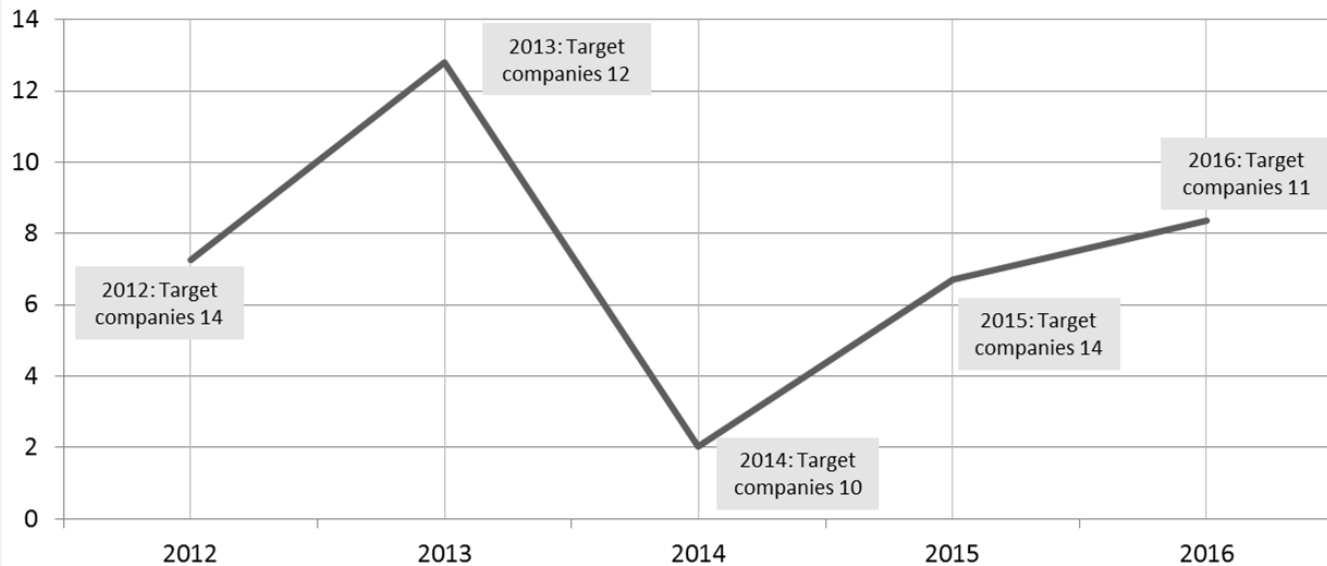


1e.

Venture transactions in the Tampere Region

Venture transactions to companies in the Tampere City Region, M€

Source: Invest Europe/ PEREP_Analytics



2.

FOREIGN TRADE

- a) Exporting and importing companies**
- b) Target areas of export activities**



2a.

Exporting and importing companies

International trade in the Tampere Region, number of exporting and importing companies

Source: Statistics Finland

	2011	2012	2013*	2014	2015	2016	Change 2015-2016
Companies total	24,016	24,152	25,585	25,470	25,391	25,385	0.0 %
Importing companies	1,407	1,444	1,430	960	938	990	5.5 %
Exporting companies	158	158	153	256	276	269	-2.5 %
Importing and exporting companies	523	534	538	353	351	334	-4.8 %
Exporting companies in total	681	692	691	609	627	603	-3.8 %

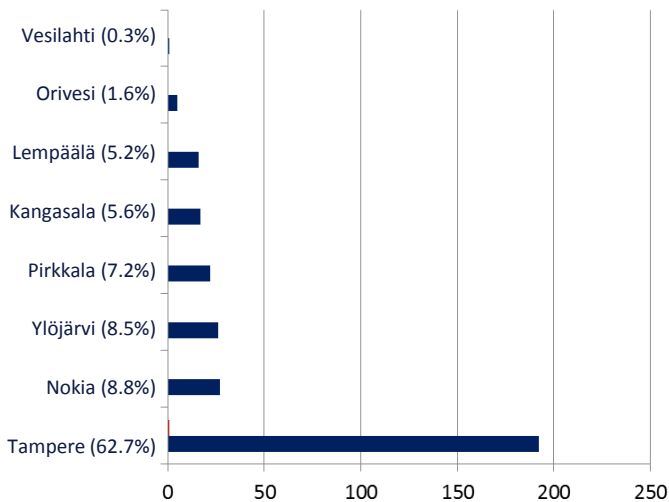
2a.

Exporting companies

Municipal share* of the export companies in the Tampere City Region registered by Finnish Customs

N=306, situation 3 May 2018

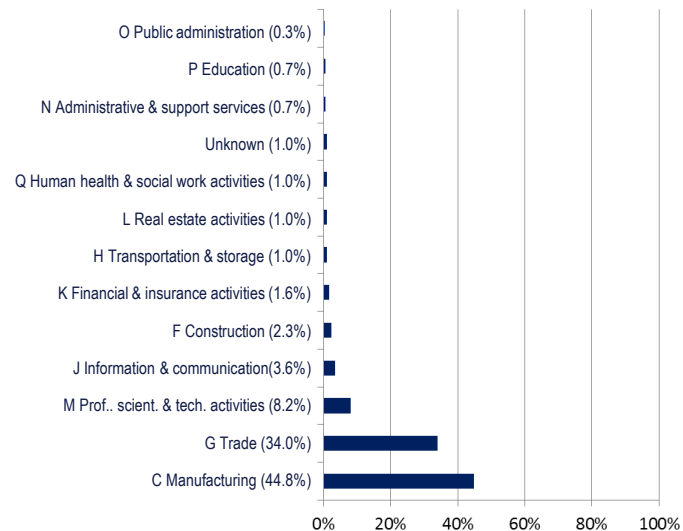
Source: Council of Tampere Region, Vainu



Industrial share % of the export companies in the Tampere City Region registered by Finnish Customs

N=306, situation 3 May 2018

Source: Council of Tampere Region, Vainu

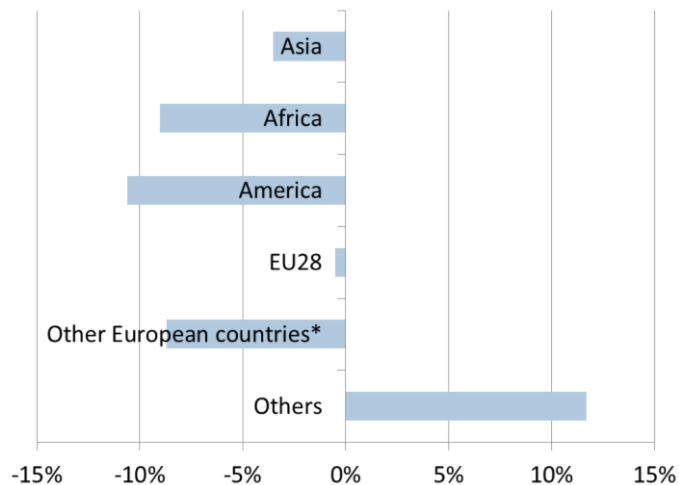


2b.

Target areas of export activities

Change in the number of exporting countries by target area, Tampere Region 2015–2016

Source: Statistics Finland

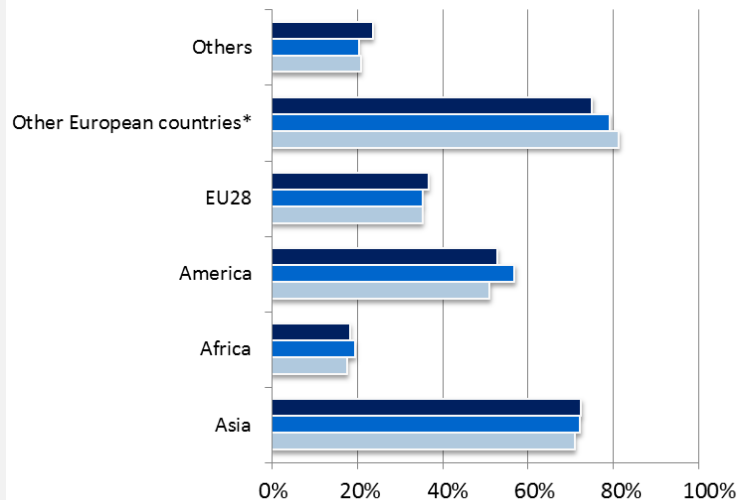


Exporting companies by target areas,

share % of all exporting companies in the Tampere Region

Source: Statistics Finland

■ 2016 ■ 2015 ■ 2014



3.

INTERNATIONALITY

- a) Overnight stays of foreign visitors**
- b) Air-passengers at the Tampere-Pirkkala airport**
- c) International students and researchers**
- d) Logistical connections**

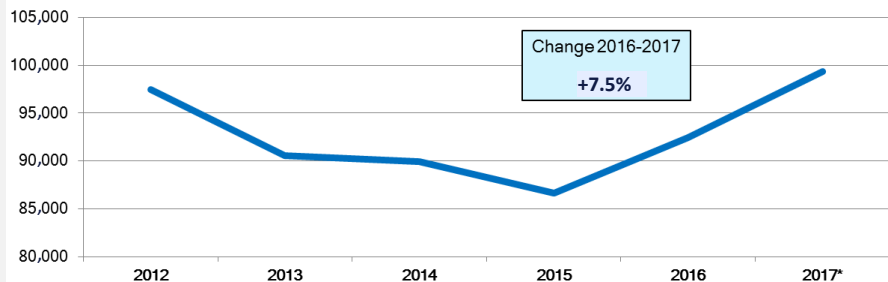


3a.

Foreign visitors in the Tampere Region

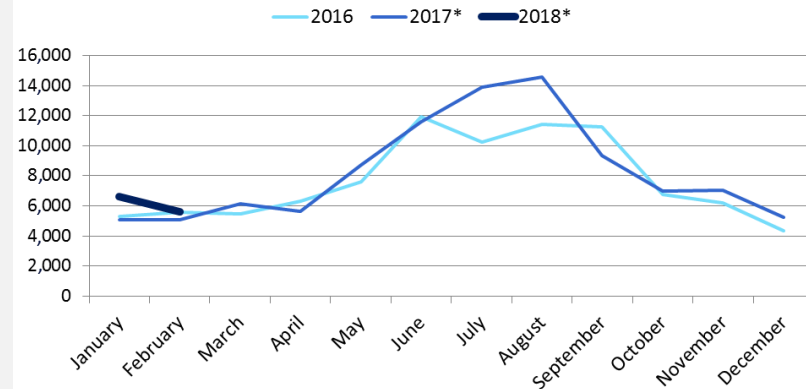
Foreign visitors in all accommodation establishments in the Tampere Region

Source: Statistics Finland, 2017* preliminary data



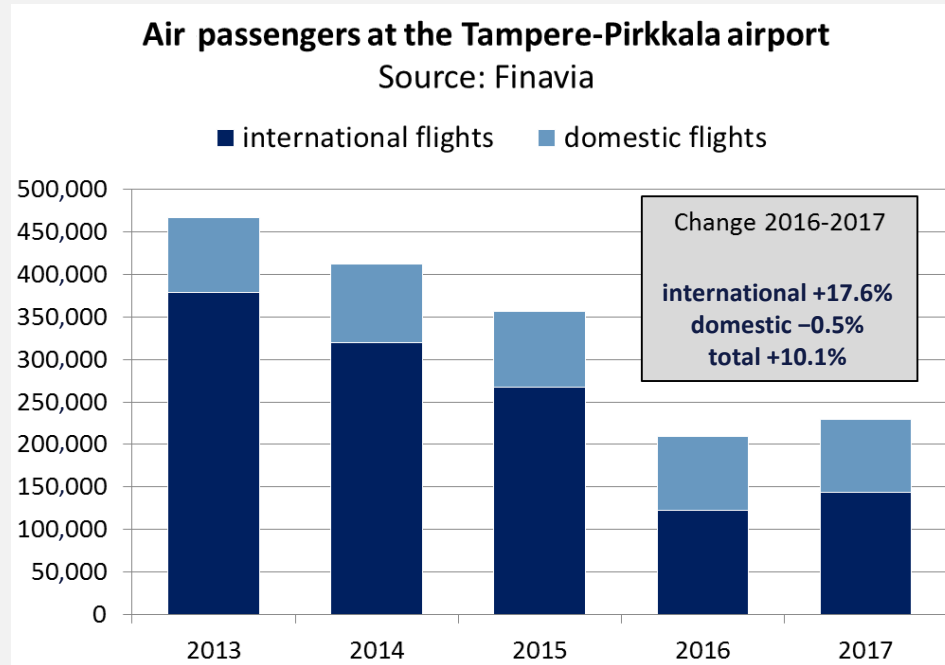
Foreign visitors in all accommodation establishments in the Tampere Region in 2016–2018

Source: Statistics Finland, 2017* & 2018* preliminary data



3b.

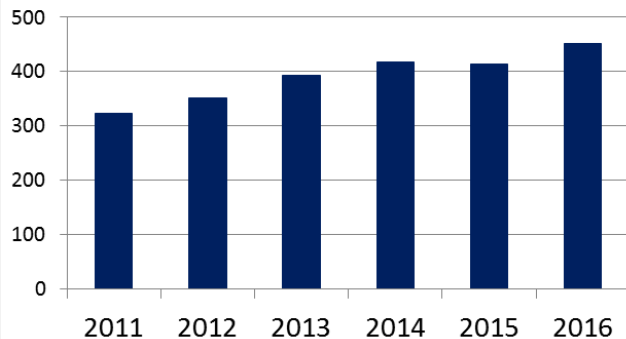
Air passengers at the Tampere-Pirkkala airport



International students and researchers

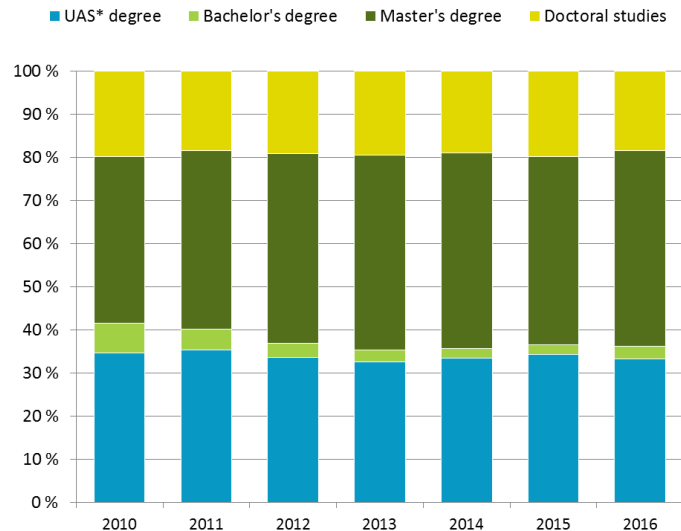
International researchers in the higher education institutions in Tampere

Source: Situational Picture of Innovation in the Tampere Region



International degree students in the Tampere Region, share of international degree students in total %

Source: Vipunen / Education statistics Finland



*University of Applied Sciences

3d.

Logistical connections

Picture: Council of Tampere Region/ R. Rissanen



4.

LABOUR MARKET

- a) Unemployment rate by municipality**
- b) Foreign labour force**
- c) Jobseekers by occupation**
- d) Workplaces by industry**
- e) Open vacancies**



4a.

Unemployment rate (%) by month and municipality

Source: Toimiala Online / Ministry of Economic Affairs and Employment of Finland

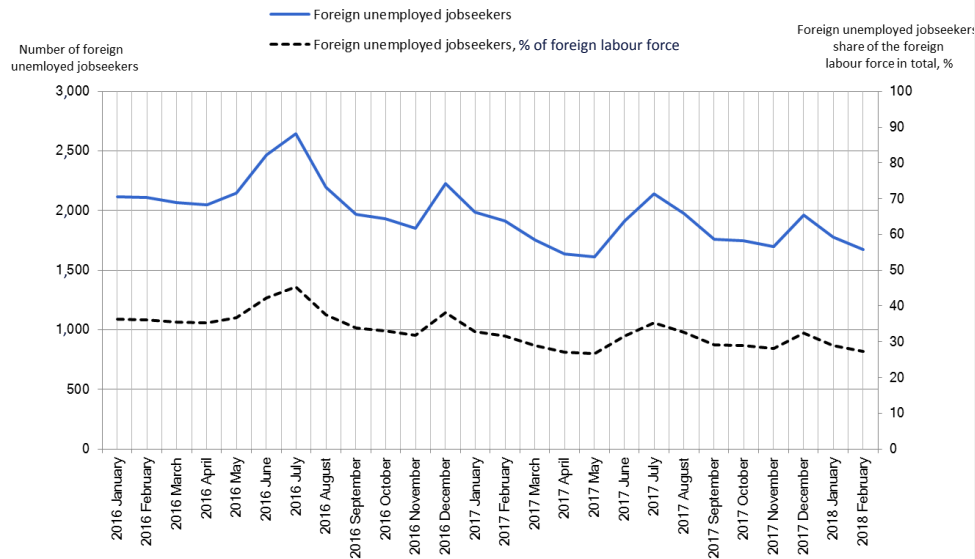
	KANGASALA	LEMPÄÄLÄ	NOKIA	ORIVESI	PIRKKALA	TAMPERE	VESILAHTI	YLÖJÄRVI	Tampere city region	Regional average
2C17 January	12.4	11.4	13.9	13.7	10.0	16.8	11.3	10.8	14.9	12.5
2C17 February	12.0	10.9	13.5	13.3	9.4	15.9	11.1	10.6	14.2	12.1
2C17 March	10.5	9.9	12.5	12.1	3.7	15.0	9.7	9.7	13.3	11.0
2C17 April	9.7	9.1	11.5	11.1	7.9	14.2	3.7	9.3	12.5	10.2
2C17 May	9.3	a. 2	10.9	10.1	7.7	13.5	8.5	9.1	11.9	9.7
2C17 June	10.1	9.1	11.5	11.3	3.6	14.8	9.9	10.5	13.0	10.7
2017 July	10.4	9.9	12.0	11.4	9.0	15.5	10.0	10.3	13.5	11.1
2C17 August	9.3	8.4	10.5	10.5	7.3	14.2	9.0	9.1	12.3	9.9
2017 September	8.8	7.3	10.1	9.3	7.6	13.7	3.1	3.3	11.7	9.3
2017 October	8.7	7.3	9.8	10.3	7.4	13.5	7.5	7.9	11.5	9.1
2017 November	8.7	7.1	9.7	10.1	7.2	13.4	6.9	7.6	11.4	3.3
2017 December	9.6	3	9.7	11.1	7.4	14.3	7.3	3.2	12.2	9.5
<i>yearly average 2017</i>	<i>10.0</i>	<i>8.9</i>	<i>11.3</i>	<i>11.2</i>	<i>8.2</i>	<i>14.6</i>	<i>9.0</i>	<i>9.3</i>	<i>12.7</i>	
2C1S January	8.9	7.2	9.5	10.6	7.1	13.9	7.0	7.7	11.7	9.0
201S February	3.4	6.7	9.1	10.4	6.9	13.3	6.7	7.4	11.2	3.5
2C1S March	7.6	6.3	3.2	9.5	6.4	12.5	6.3	6.3	10.5	3.0

4b.

Foreign labour force

Unemployed foreign labour force in the Tampere Sub-Region

Source: Toimiala Online / Ministry of Economic Affairs and Employment of Finland

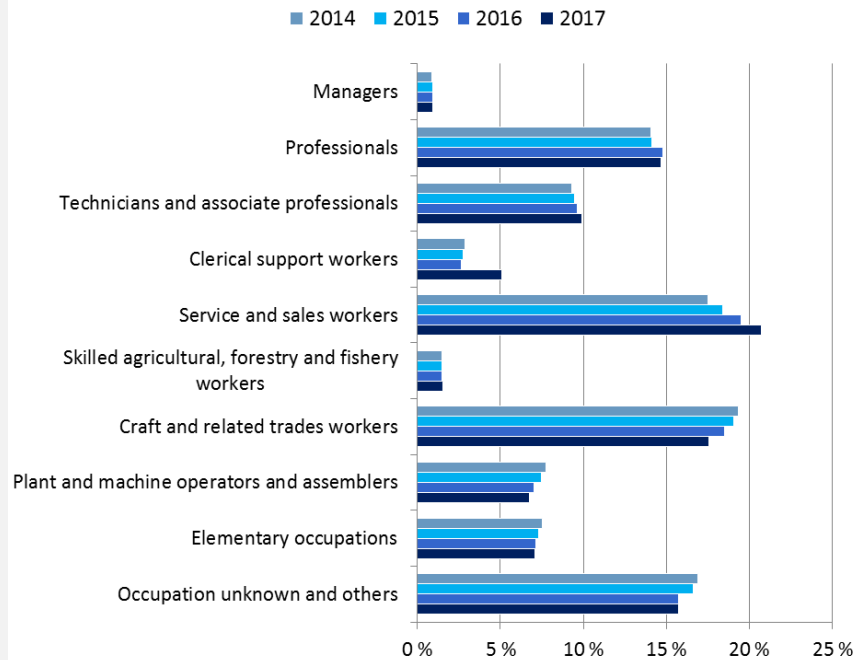


4c.

Jobseekers by occupation

Share of jobseekers by occupation in the Tampere Region

Source: Toimiala Online / Ministry of Economic Affairs and Employment of Finland

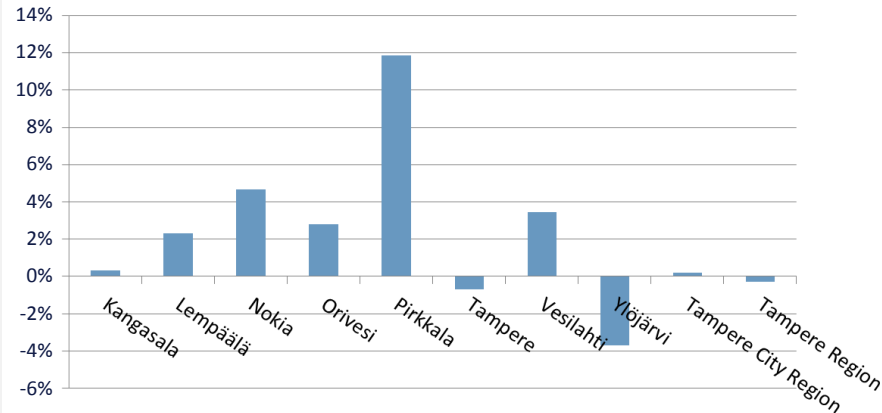


4d.

Workplaces by industry and municipality

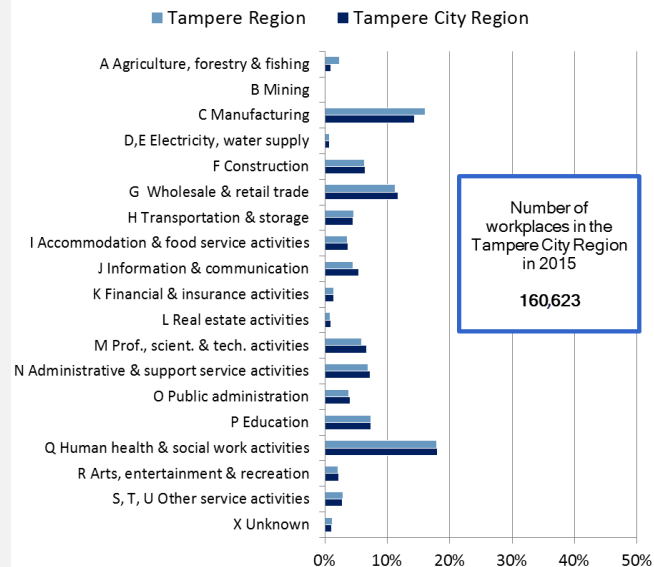
Change (%) in the number of workplaces by municipality 2014-2015

Source: Statistics Finland



Industrial share % of workplaces in 2015

Source: Statistics Finland

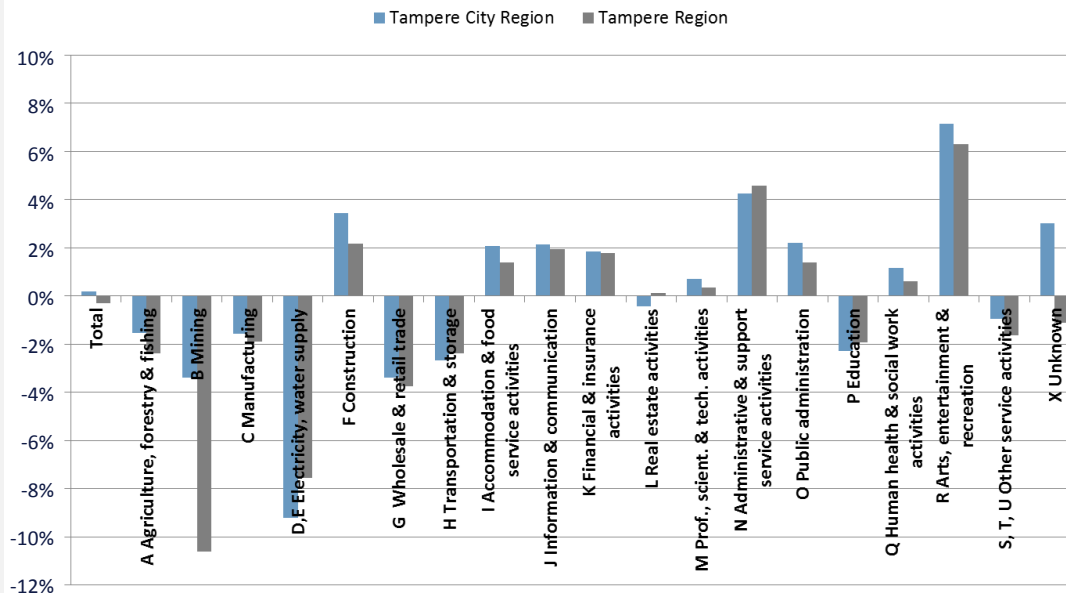


4d.

Workplaces by industry and municipality

Change % in the number of workplaces by industry

Source: Statistics Finland

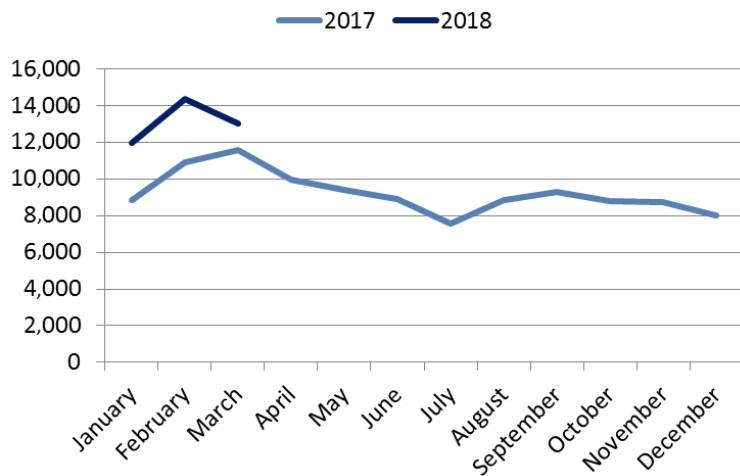


4e.

Open vacancies

Open vacancies by month in the Tampere City Region

Source: Toimiala Online / Ministry of Economic Affairs and Employment of Finland



Number of open vacancies by industry (NACE2008), in March 2018 in the Tampere City Region

Source: Toimiala Online / Ministry of Economic Affairs and Employment of Finland

