

STRATEGIC ENGAGEMENT WITH INVESTORS

ABOUT TRAINING PROGRAM

Date: Nov 10 & 13

Location: Business Tampere, Kelloportinkatu 1 B
Restaurant Periscope, Vuolteenkatu 1, floor 7

- What does the investor want?
- What are you selling?
- How do you get the investor to trust you?
- How do you get the investor moving towards you?
- How can you survive in the ever-changing world?

The answers to these questions build the core of your strategic moves when approaching investors. The training program is a combination of practical information and further discussion on strategic thinking towards investors. In addition, during workshops you will participate in a facilitated discussion with fellow health startups to exchange ideas, experiences and struggles on various areas of entrepreneurial journey.

PROGRAM OBJECTIVE

- You will learn to play a Startup Game
- You will understand how to get value even from the negative resulted investor meetings
- You will get involved into the local ecosystem and define local partnering opportunities

ORGANIZERS



Heidi Hinkka
Trainer



Harri Ojala
Facilitator



Yuliya Salorenko
Facilitator



Oliver Hussey
Facilitator



Tapio Siik
Facilitator



Vân Lê
Event organizer



Yulia Podolskaya
Assistant

REGISTER HERE:

<https://businesstampere.com/healthinvestorprogram>

CONTACT

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NOVEMBER | 2020

10 Tuesday

13 Friday

- 8:30 **Arriving & Opening**
- 9:00 **Ecosystem introduction**
Harri Ojala
- 9:15 **Setting the investment mindset**
Heidi Hinkka
- 11:45 **Lunch**
Restaurant Tampella
- 13:00 **Workshops**
Room 1 Growth hacking
Room 2 Value proposition
Room 3 The winning team
- 15:30 **Coffee break**
- 15:45 **Presentation + teamwork**
Heidi Hinkka
- 16:30 **Room 4 Working on vision**
Heidi Hinkka
- 17:30 **Evaluating results +
closing ceremony**
- 18:00 **Networking**

18:00 to 22:00
Restaurant Periscope
PIKKUJOULU WITH INVESTORS

- Keynotes from investors and guest speakers
- Winning teams pitching time
- Networking

HEALTH
TAMPERE

STARTUP
TAMPERE

