

**BUSINESS
FINLAND**

BUSINESS FINLAND SERVICES



STARTUP - SME - MIDCAP - LARGE COMPANY – RESEARCH ORGANISATION

LOOKING FOR FINNISH SUCCESS STORIES

- 1** Competitive advantage in international markets
- 2** Impact on Finland
- 3** Versatile competence and team:
just technology is not enough
- 4** Sufficient resources to go international
- 5** Owner and board committed to
international growth



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SERVICES FOR COMPANIES AND GROUPS

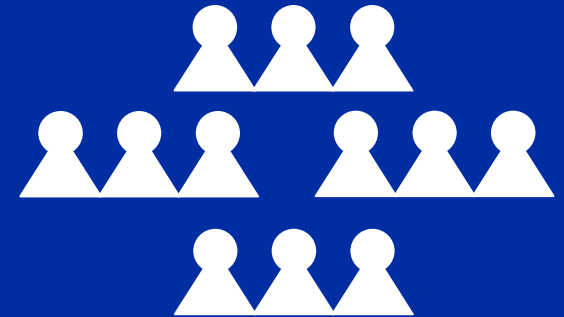


Internationalization
and funding services
for individual
companies



Internationalization and
funding services
for a group of companies

R&D funding
for joint projects



Services for
ecosystems

**BUSINESS
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SERVICES

FOR DIFFERENT STAGES OF DEVELOPMENT

**COMMIT AND
GET READY**

GO GLOBAL

**GROW,
RENEW**

COMPETENCE AND MARKET KNOWLEDGE

CONTACTS AND NETWORKS

FUNDING

SERVICES FOR FAST GROWTH COMPANIES

Competence and Market Knowledge

**Coaching for internationalization
and market specific information
by Global Network Advisers**

Market Access Services

**Accelerators, Soft Landing, Business
programs offered by international
universities**

**Team Finland Market
Opportunities**

Contacts and Networks

Team Finland visits

**NIY Founders' Networks
& Nordic Scalers**

**Find an expert
through Expert Search**

Funding

**Funding for Young Innovative
Companies (NIY)**

Grant and loan in 3-4 phases

**Funding for innovation and
product development**

EU funding

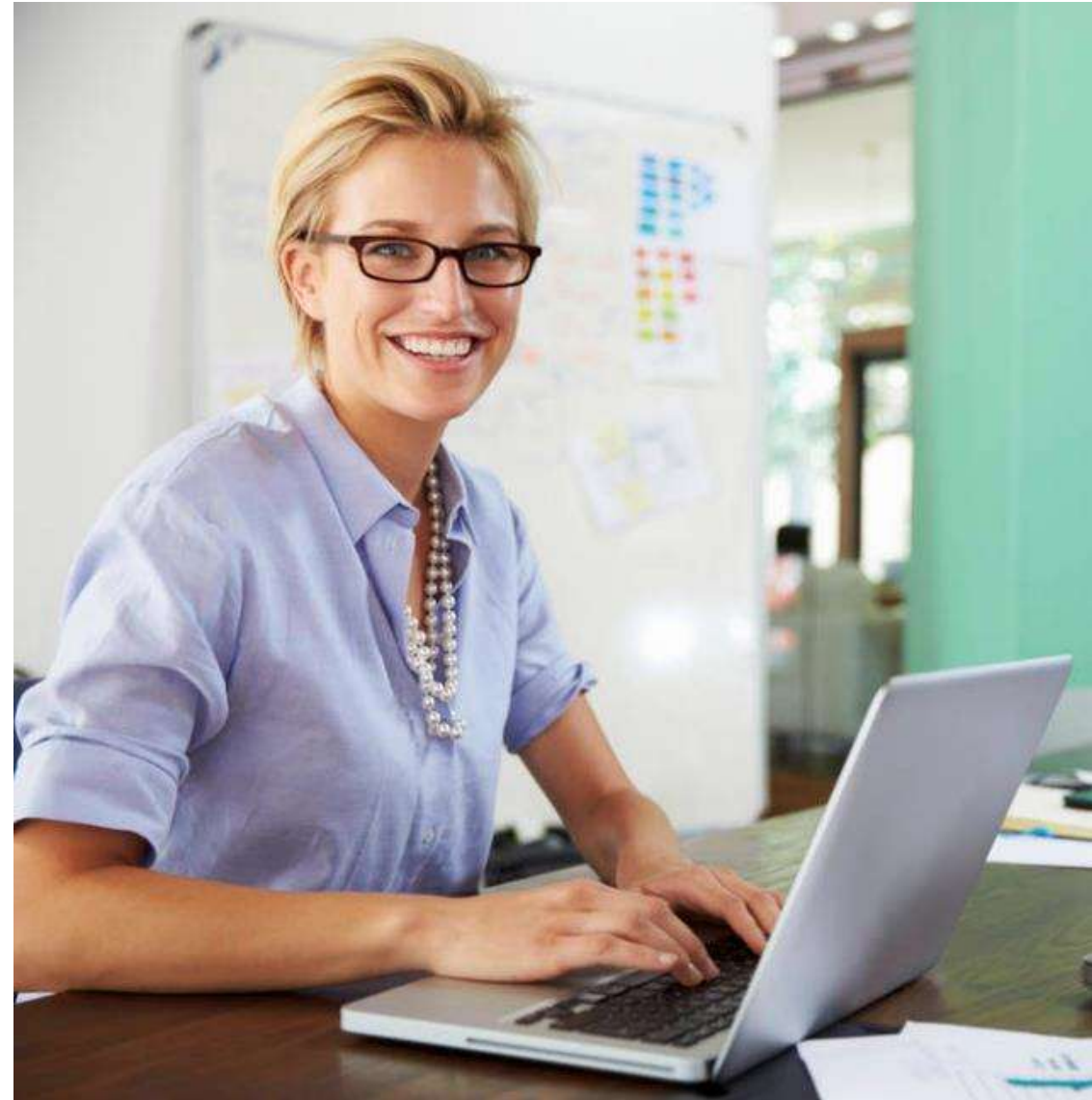
**Visibility to international
investors**

Dealflow Finland



FUNDING

- For research, product, and business development
- We fund SMEs that are registered in Finland.
- Funding can be a grant or a loan.
- Not all the applications can be accepted because there is competition between applications.
- We share risk with the companies when they are growing and developing new business.
- Large companies and research organisations can receive funding together with SMEs.



BUSINESS FINLAND FUNDING FOR DIFFERENT STAGES OF DEVELOPMENT

Examples of funding

<p>INNOVATION VOUCHER</p> <p>Buy innovation expertise</p>	<p>EXPLORER PRODUCTS</p> <p>Funding to support companies' internationalization</p>	<p>TEMPO</p> <p>For companies aiming for international growth</p>	<p>INTO</p> <p>Innovation expertise in support of international growth</p>	<p>RESEARCH ORGANIZATIONS</p> <p>Commercialization of research findings and joint projects with companies</p>	<p>NIY (Under 5 y.o. fast growing start-ups)</p> <p>Scale globally.</p> <p>Develop the strategy, team, business model in a comprehensive manner.</p>	<p>R&D</p> <p>Develop a service, product, process, or a business model.</p> <p>Prove that your product works.</p>
<p>Grant 80%</p>	<p>Grant 50 %</p>	<p>Grant 75 %</p>	<p>Grant 50 %</p>	<p>Grant</p>	<p>Grant and loan gradually</p>	<p>Loan 50% / 70% Grant max. 50%</p>

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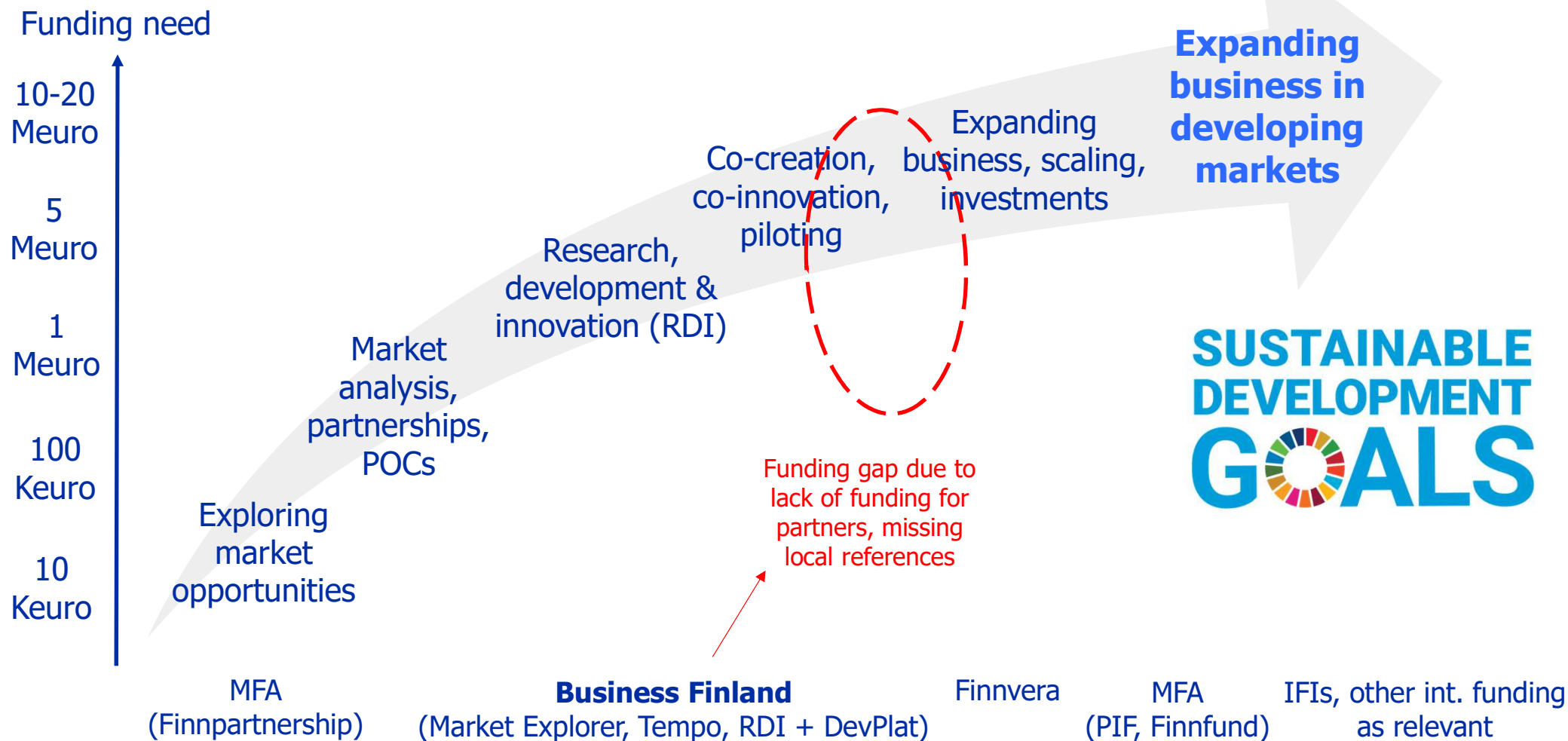
Ministry for Foreign
Affairs of Finland

DEVELOPING MARKETS PLATFORM

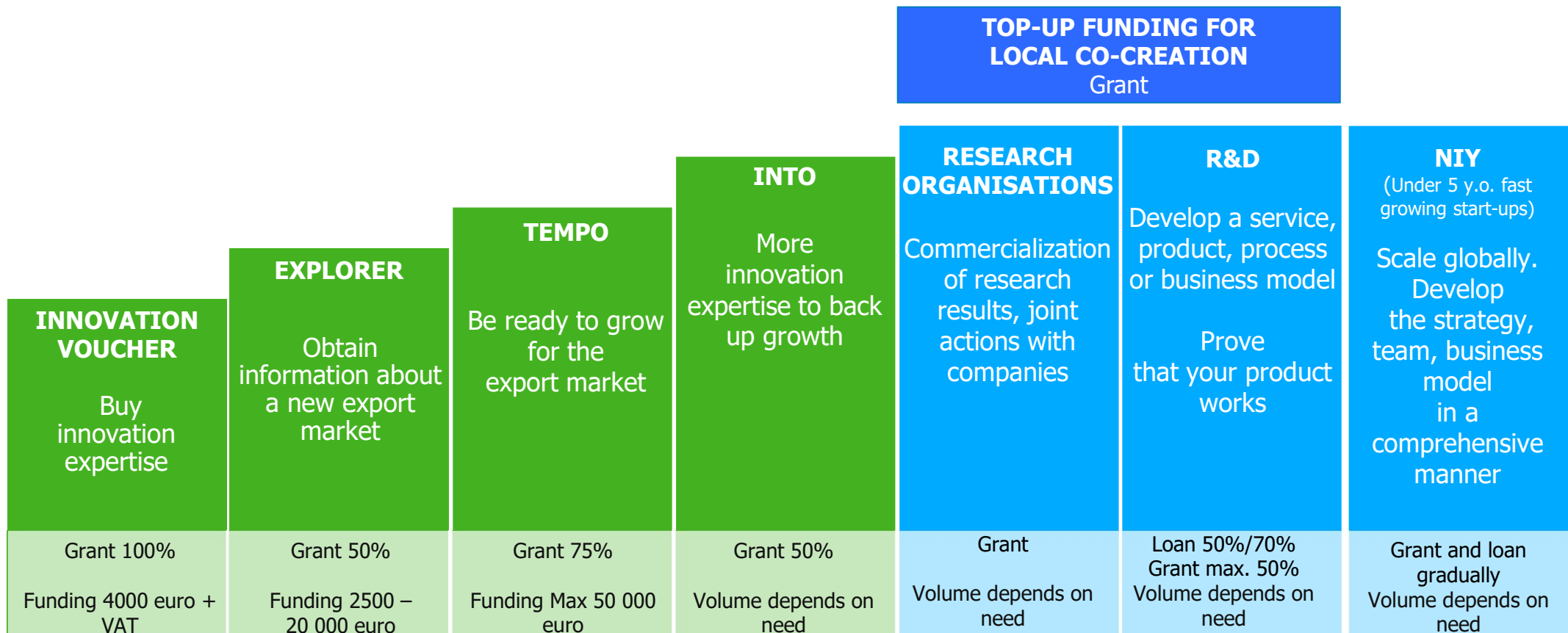
We help Finnish companies and their partners develop sustainable business and access global funding in developing markets

See our [webpage](#) for more information!

The Finnish funding landscape for developing markets



MFA funding complements Business Finland funding services



FUNDING FOR INNOVATION AND LOCAL CO-CREATION

When to apply for funding? When your organization has identified

- a market opportunity in developing markets
- local partners
- a possibility to develop a new solution or business model that also addresses UN Sustainable Development Goals and local needs



Who are you applying with?



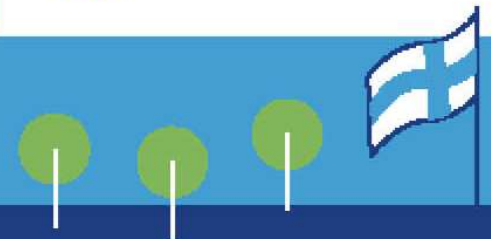
With a local partner

- Additional grant for co-creation with local partners
- Regular Business Finland funding for Finnish organizations: company grant or loan max. 50% and research grant max. 70%
- Funded Finnish organization invests the remaining share

Total project cost

With a Finnish NGO

- Regular Business Finland funding for Finnish organizations
- Finnpartnership funding for the Finnish NGO



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THANK YOU!

@BusinessFinland

Find out more about our services
www.businessfinland.fi