

TAMPERE.
FINLAND

Companies, Labour Market and Internationality in the Tampere City Region

STATUS 31st December 2020



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- 1. Companies**
- 2. Foreign Trade**
- 3. Internationality**
- 4. Labour Market**

1. COMPANIES

- a) **Stock of Companies**
- b) **Renewal of Enterprise Structure**
- c) **Growth Companies**
- d) **Startups**
- e) **RDI Funding from Business Finland to Companies**
- f) **Venture Transactions to Companies**

1a.

Number of Active Companies

TOTAL NUMBER OF COMPANIES



47733

Status 15.1.2021

ACTIVE COMPANIES



37536

Status 15.1.2021

BRANCH OFFICES



2220

Status 15.1.2021

The definitions differ regarding the activity of the company.

Location in the Tampere City Region, including municipalities Kangasala, Lempäälä, Nokia, Orivesi, Pirkkala, Tampere, Vesilahti and Ylöjärvi. Company forms tmi, osk, oy, ky and ay.

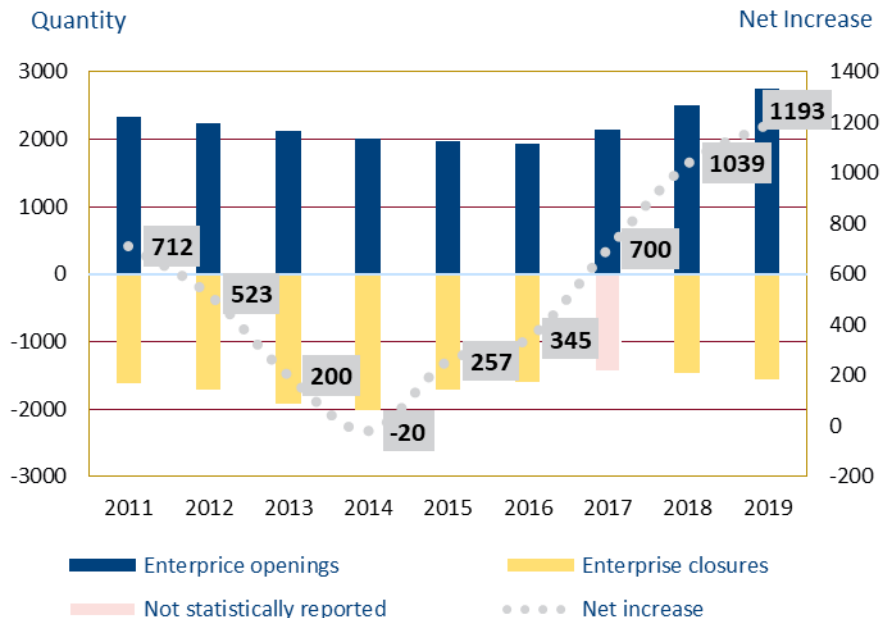
Source: Business Tampere Yritystietopalvelu (Alma Talent data based on Finnish Tax Administration and YTJ.)
<https://yritystieto.business tampere.fi/>

1b.

Renewal of Enterprise Structure (1)

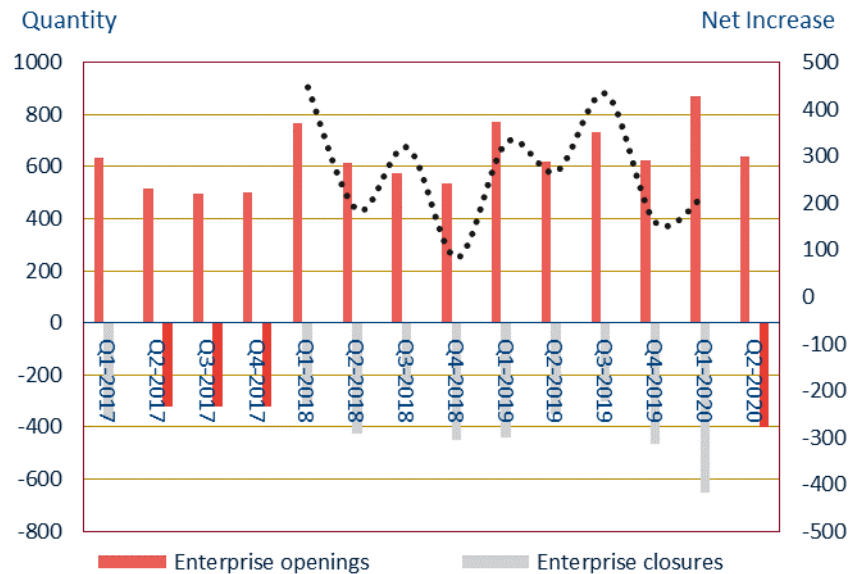
Number of Enterprise Openings, Closures and Net Increase in the Tampere City Region in 2011 – 2018

Source: Statistics Finland



Number of Enterprise Openings, Closures and Net Increase in the Tampere City Region in Quarters Q1/2018–Q2/2020

Source: Statistics Finland

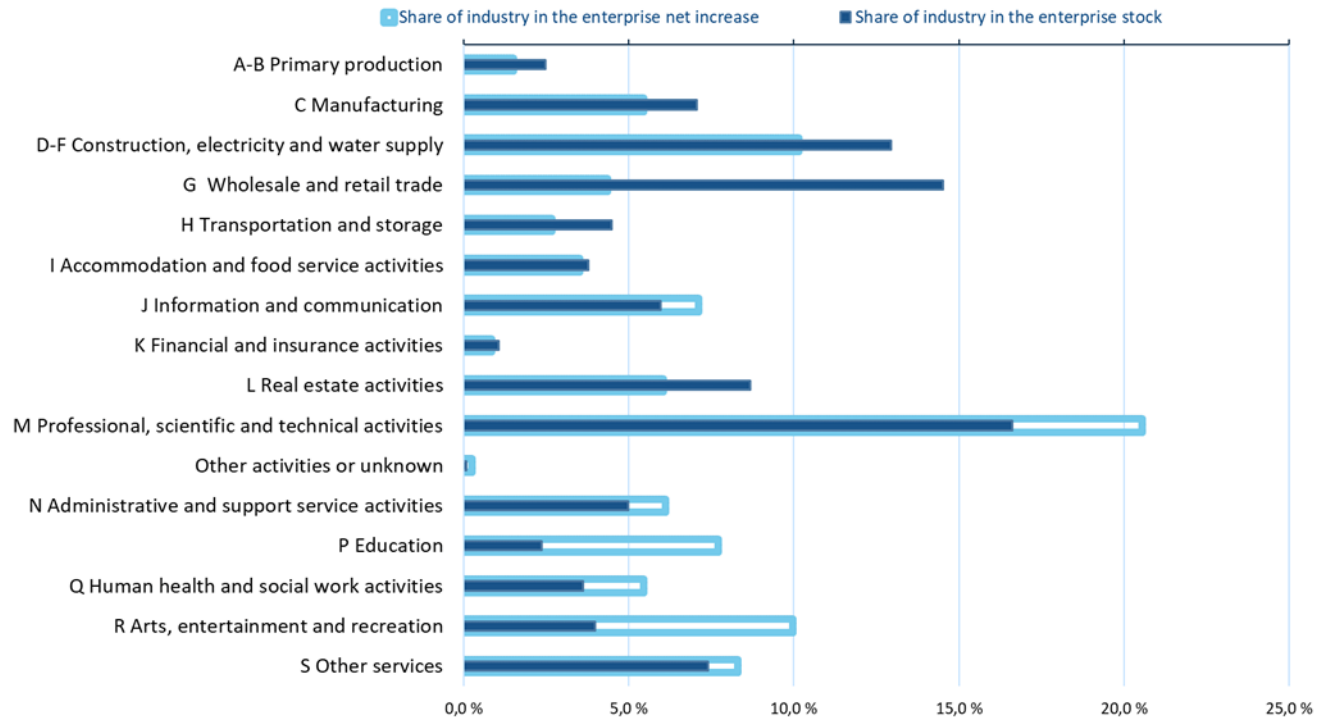


1b.

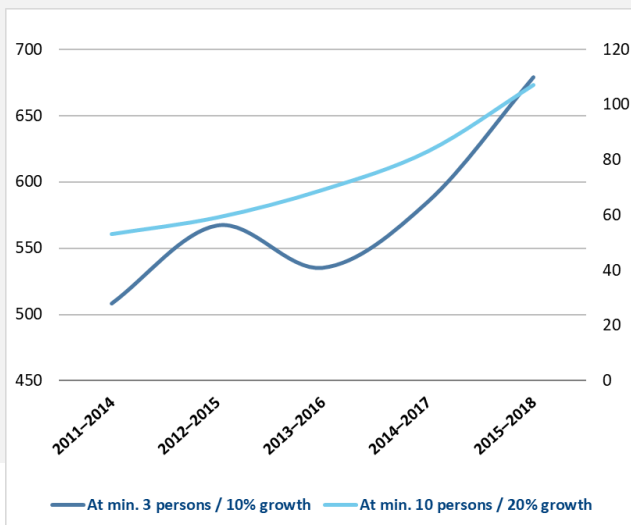
Renewal of Enterprise Structure (2)

Share of Industries in the Enterprise Stock Compared to the Shares in the Enterprise Net Increase in the Tampere City Region in 2019

Source: Statistics Finland



Change in the Number of Growth Companies



Internationally Defined Growth Companies

Employing at least 10 persons,
annual growth at least 20 %

	2014	2015	2016	2017	2018
B Mining and quarrying					
C Manufacturing	8	7	7	7	6
D,E Electricity, water supply			1	1	2
F Construction	5	8	15	16	14
G Wholesale and retail trade	10	7	5	10	11
H Transportation and storage	4	5	3	4	7
I Accommodation and food service activities	1		2	3	5
J Information and communication	8	8	11	13	18
L Real estate activities	1	1	1	1	1
M Professional, scientific and technical activities	3	7	7	10	15
N Administrative and support service activities	7	12	14	16	21
P Education					
Q Human health and social work activities	5	3	3	2	5
R S T U Other service activities	1	1			2

	2014	2015	2016	2017	2018
INDUSTRIES TOTAL	53	59	69	83	107

Small Growth Companies

Employing at least 3 persons,
annual growth at least 10 %

	2014	2015	2016	2017	2018
B Mining and quarrying	1	1	2	1	0
C Manufacturing	53	56	48	58	60
D,E Electricity, water supply	1	4	5	1	3
F Construction	77	88	98	113	130
G Wholesale and retail trade	101	117	91	92	110
H Transportation and storage	32	37	30	38	43
I Accommodation and food service activities	39	46	39	34	47
J Information and communication	45	48	53	67	78
L Real estate activities	7	6	9	11	11
M Professional, scientific and technical activities	70	77	78	76	94
N Administrative and support service activities	36	44	51	58	65
P Education	6	5	4	5	4
Q Human health and social work activities	27	25	15	19	24
R S T U Other service activities	13	13	12	12	10

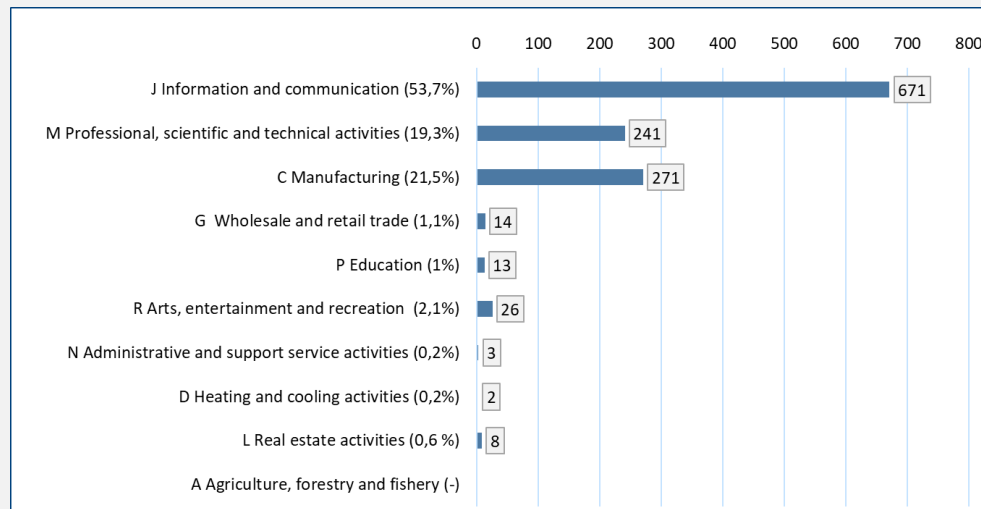
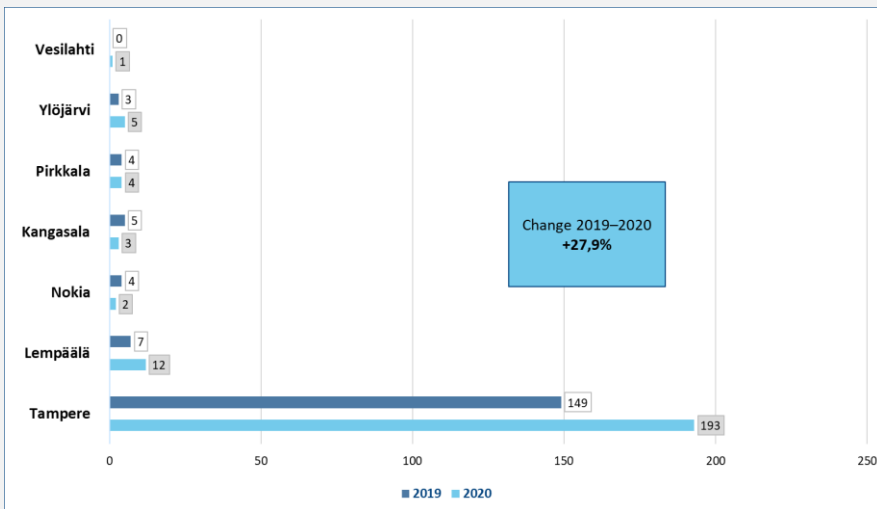
	2014	2015	2016	2017	2018
INDUSTRIES TOTAL	508	567	535	585	679

Number of Startups in the Tampere City Region in 2019–2020

Source: Business Tampere

Headcount of Startups by Industry in the Tampere City Region in 2020

n= 1249, sources: Business Tampere, Vainu.io

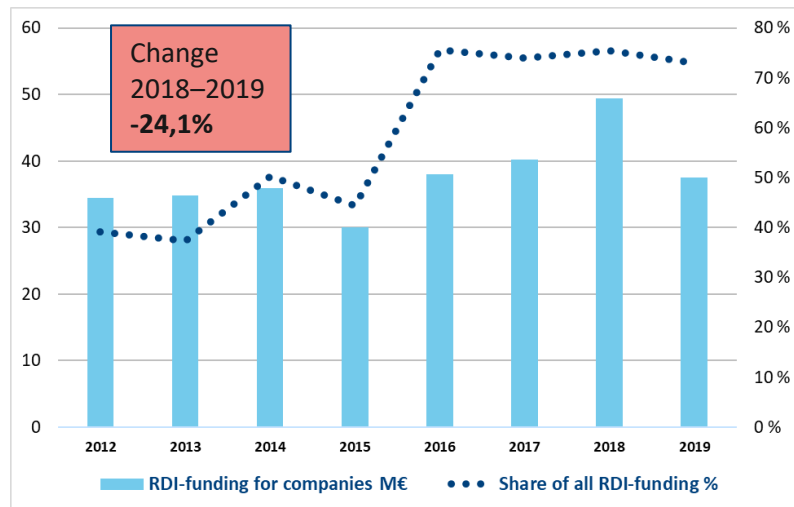


1e.

RDI Funding from Business Finland to Companies

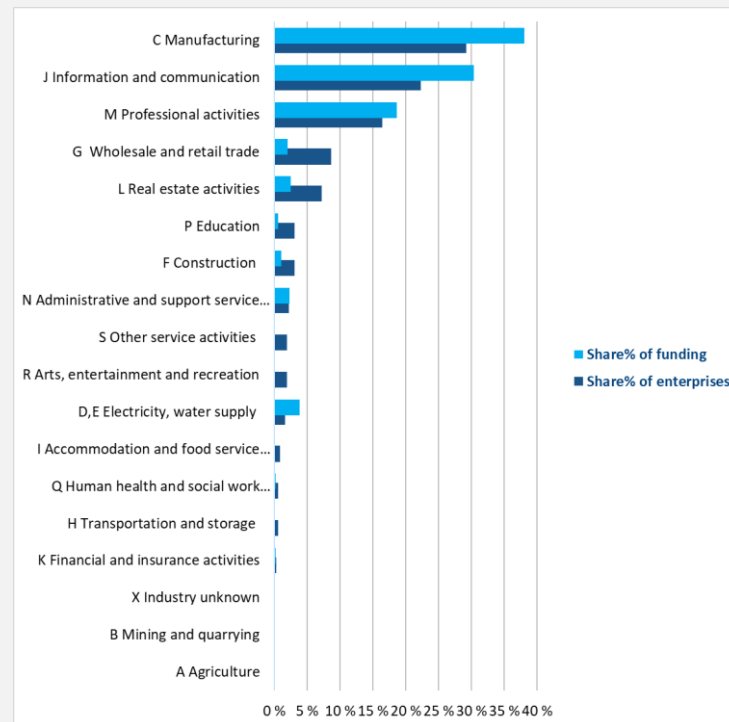
Business Finland RDI-funding granted to Companies in the Tampere Region

Source: Business Tampere



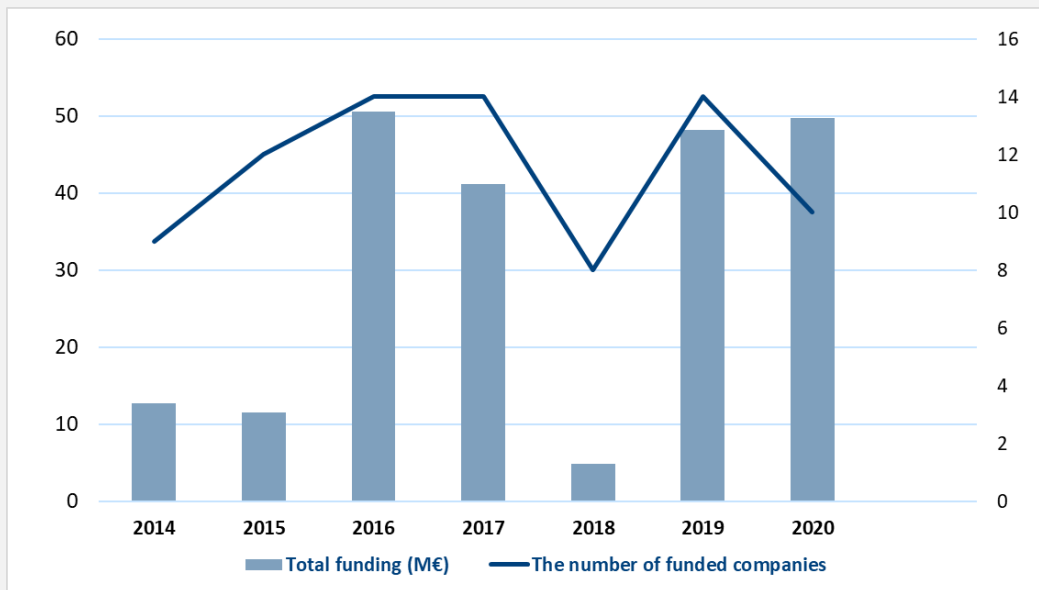
Industrial Share% of Companies Granted RDI-funding by Business Finland

Source: Business Finland



Venture Transactions to Companies in the Tampere City Region in 2014–2020

Source: Talouselämä, Vainu.io, Crunchbase



2. FOREIGN TRADE

- a) **Exporting and Importing Companies**
- b) **Target Areas of Export Activities**

2a.

Exporting and Importing Companies in the Tampere Region (1)

Sites of Exporting and Importing Companies* in the Tampere Region

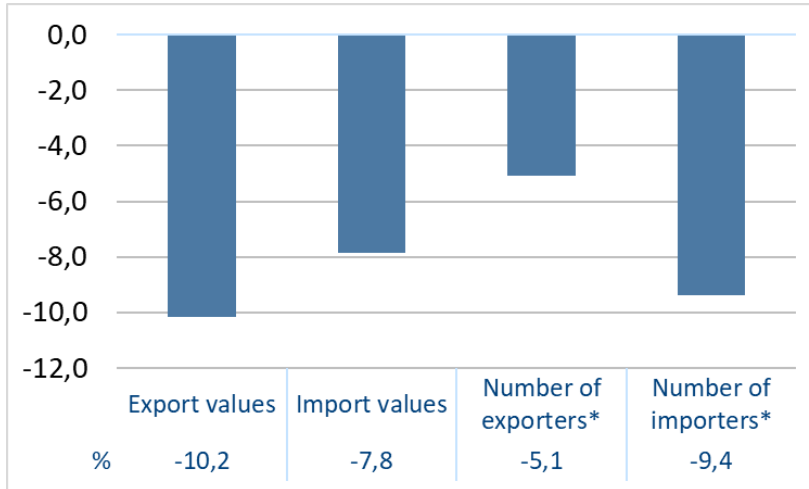
Source: Customs

	2013	2014	2015	2016	2017	2018	2019	Change 2018–2019
Export	1578	1610	1663	1632	1715	1670	1653	-1,0 %
Import	3266	3197	3352	3503	3679	3610	3702	2,5 %
Export, external trade of EU		967	1002	943	977	957	997	4,2 %
Import, external trade of EU		1142	1410	1514	1513	1437	1465	1,9 %

* Exporting and importing companies engaged in the external trade with over 5000€.

2a. Exporting and Importing Companies in the Tampere Region (2)

Change% of Export and Import Values in the Tampere Region 1–6/2019–2020



Industrial share of export in the Tampere Region 1–6/2019–2020

	Export		Import	
	2019 (1–6)	2020 (1–6)	2019 (1–6)	2020 (1–6)
Total €M	2 669 €	2 398 €	1 837 €	1 693 €
Manufacturing %	92,5	94,1	51,8	51,1
Trade %	4,9	3,5	40,4	42,7
Other %	2,6	2,4	7,8	6,2

*The number of company sites engaged in foreign trade.

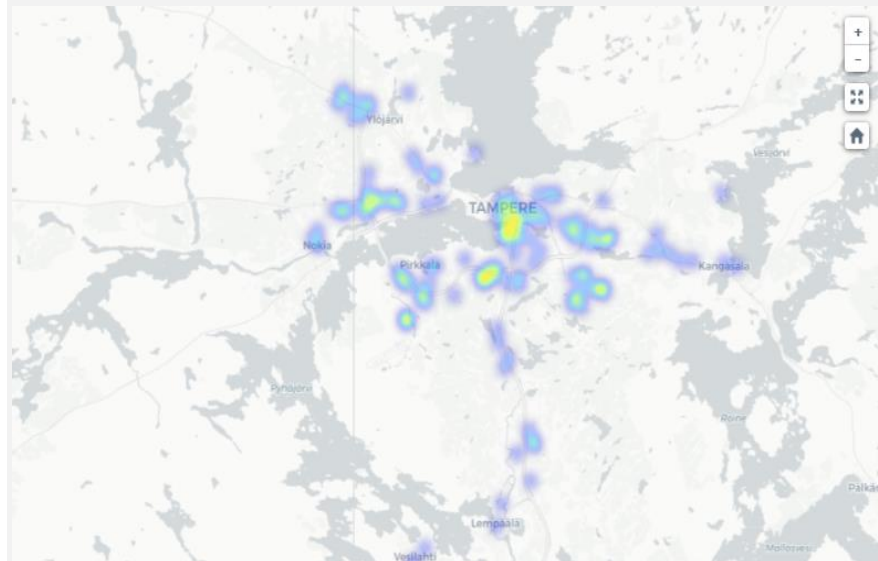
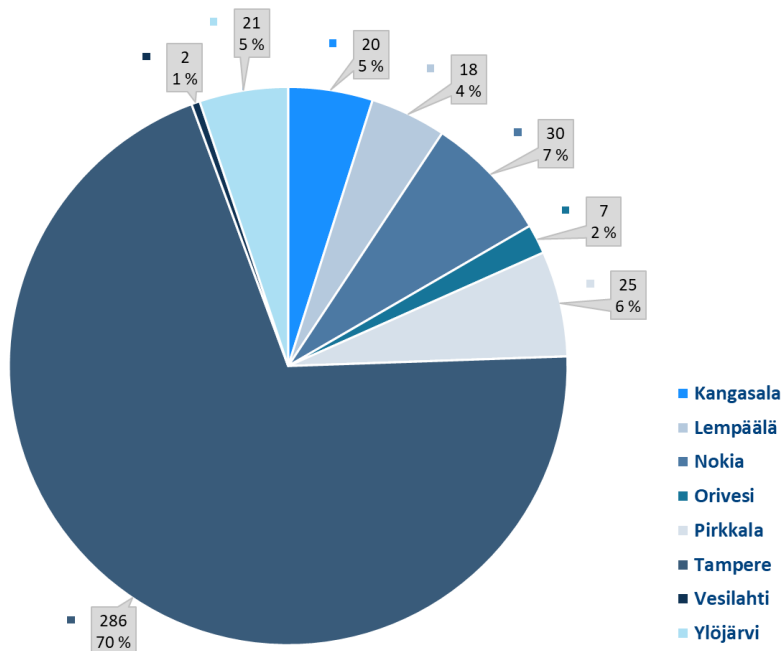
Source: Customs

2a.

Exporting Companies (1)

Municipal Share and the Number of the Exporting Companies in the Tampere City Region

Situation 15.1.2021, sources: Customs, Vainu.io



Heat map shows the locations of the exporting companies in the Tampere City Region

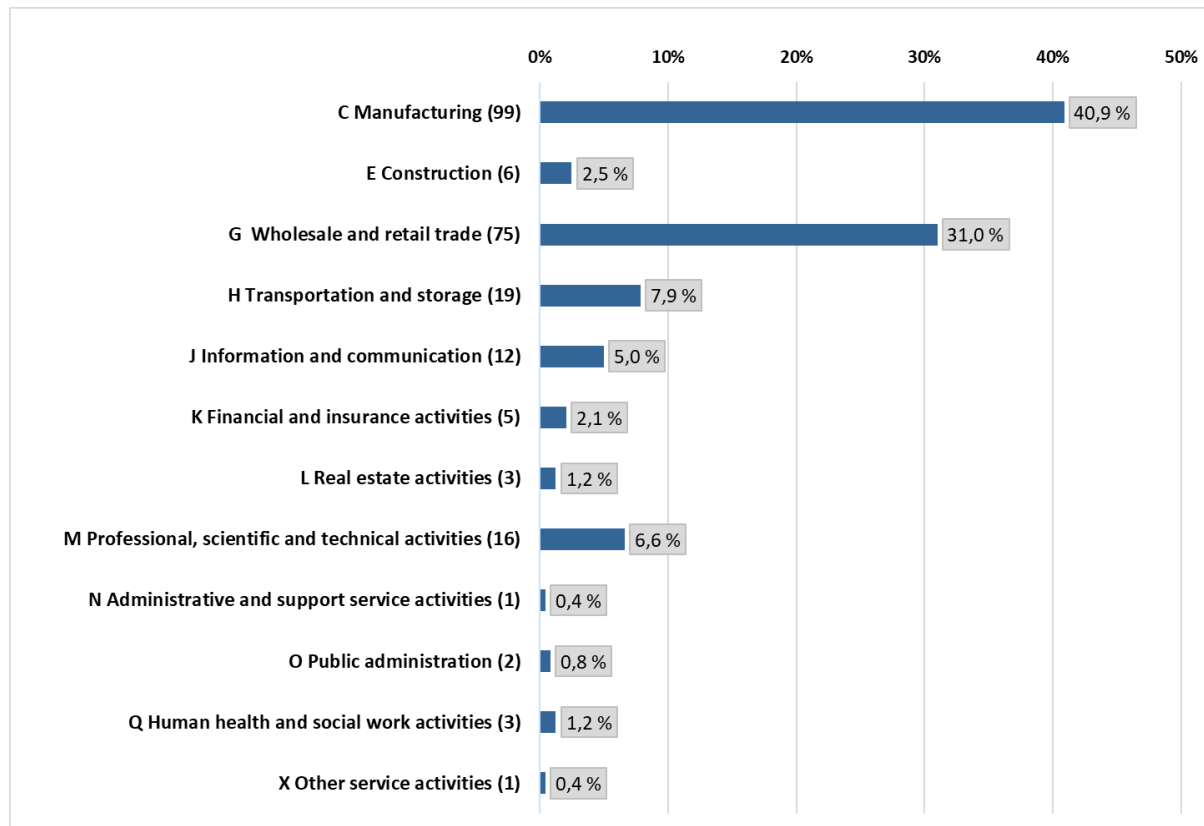
2a.

Exporting Companies (2)

Industrial Share of Registered* Exporting Companies in the Tampere City Region

Situation 15.1.2021, sources: Customs,
Vainu.io

* The companies, which have at least five (5) export consignments a year are required to register in Customs as an exporting company.

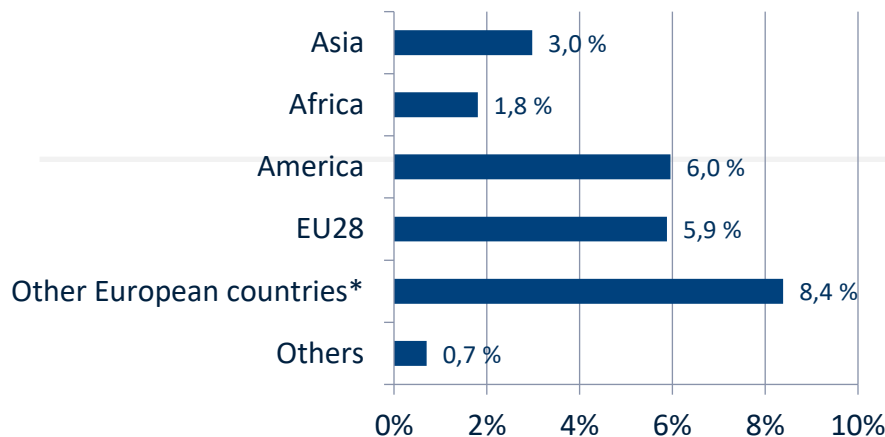


2b.

Target Areas of Export Activities**

Change in number of exporting countries by the target area. Tampere Region 2016-2017

Source: Statistics Finland.

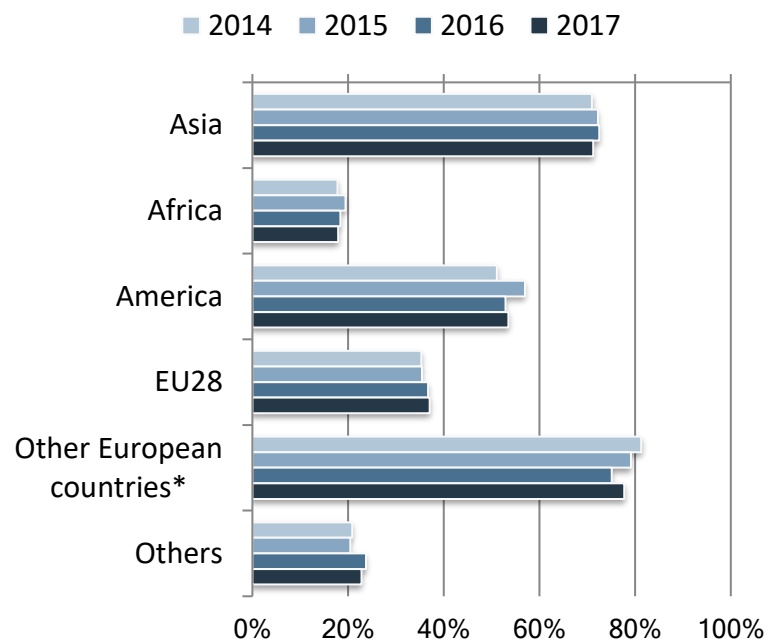


* Includes Russia

** No longer updated by Statistics Finland.

Exporting companies by target areas, share % of all exporting companies in the Tampere Region

Source: Statistics Finland



3. INTERNATIONALITY

- a) Overnight Stays of Foreign Visitors**
- b) Air-Passengers at the Tampere-Pirkkala Airport**
- c) International Students and Researchers**
- d) Logistical Connections**

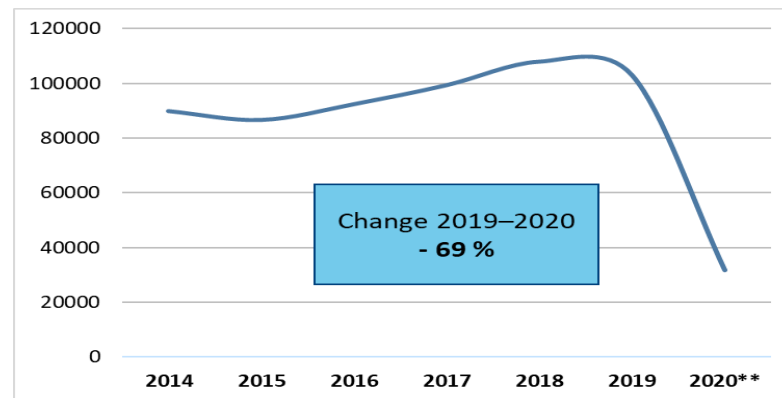
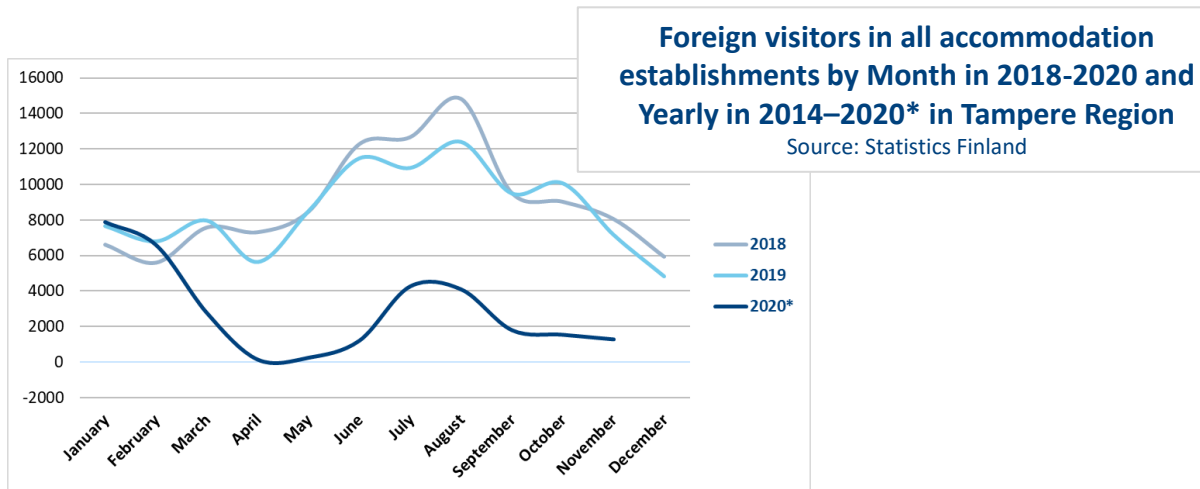
3a.

Foreign Visitors in the Tampere Region

The Number of Yearly Arrived Passengers in the Tampere Region in 2020

Source: Statistics Finland

	The number of arrivals		Change
	2019	2020	
Finland	936566	582101	-38 %
International	102981	31769	-69 %
Europe	77366	21979	-72 %
EU	59641	16122	-73 %
Scandinavia	20065	4382	-78 %
Asia	9897	1924	-81 %
Oceania	1191	164	-86 %
Africa	821	165	-80 %
America	6539	4959	-24 %
TOTAL	1039547	613870	-41 %



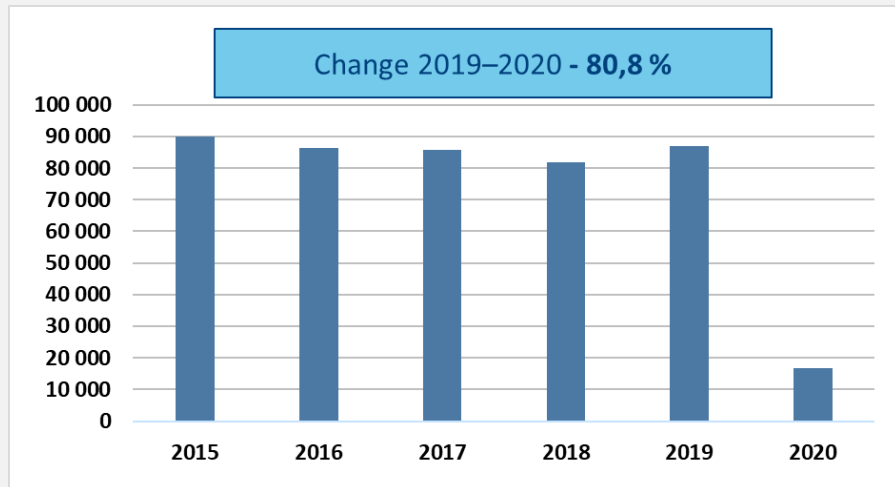
*Preliminary information

3b.

Air Passengers at the Tampere-Pirkkala Airport

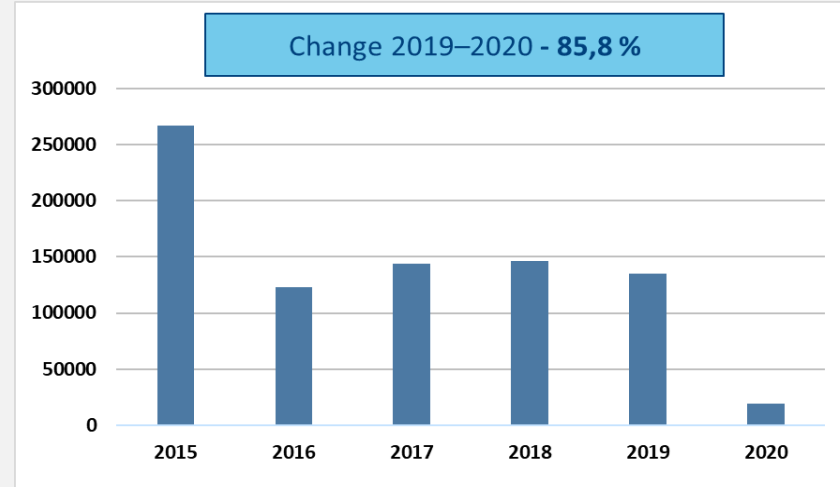
Domestic Air-Passengers at the Tampere-Pirkkala Airport in 2015–2020

Source: Finavia



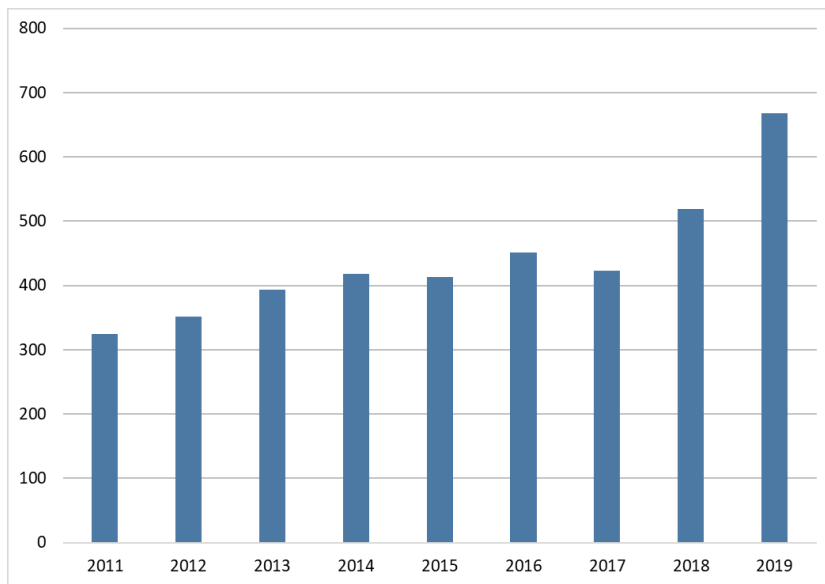
International Air-Passengers at the Tampere-Pirkkala Airport in 2015–2020

Source: Finavia



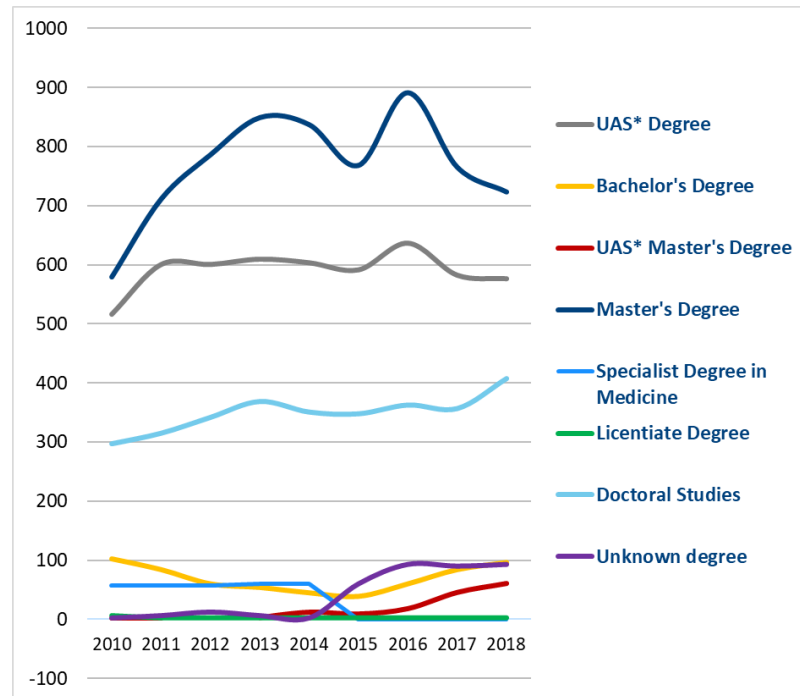
The Number of International Researchers in the Higher Education Institutions in Tampere

Source: Situational Picture of Innovation in the Tampere Region



The Number of International Degree Students in the Tampere Region

Source: Vipunen



3d.

Logistical Connections

Map: Council of Tampere Region



Esri, HERE, DeLorme, MapmyIndia, © OpenStreetMap contributors, and the GIS user community.

4. LABOUR MARKET

- a) Unemployment Rate by Municipality**
- b) Foreign Labour Force**
- c) Job-Seekers by Occupation**
- d) Workplaces by Industry and Municipality**
- e) Open Vacancies**

Unemployment Rate by Month and Municipality

2020	KANGASALA	LEMPÄÄLÄ	NOKIA	ORIVESI	PIRKKALA	TAMPERE	VESILAHTI	YLÖJÄRVI	Tampere City Region
January	7,4 %	6,7 %	9,3 %	10,2 %	6,4 %	11,5 %	6,6 %	6,9 %	10,0 %
February	7,3 %	7,0 %	9,1 %	9,9 %	6,3 %	11,3 %	6,1 %	6,7 %	9,8 %
March	9,0 %	8,8 %	10,9 %	11,4 %	7,9 %	13,8 %	8,1 %	8,7 %	12,1 %
April	12,5 %	13,5 %	16,9 %	13,0 %	13,1 %	19,1 %	11,6 %	12,8 %	17,0 %
May	12,8 %	14,0 %	17,5 %	12,9 %	13,8 %	19,9 %	12,0 %	12,9 %	17,7 %
June	12,7 %	13,3 %	16,9 %	13,1 %	13,4 %	19,5 %	13,0 %	13,1 %	17,3 %
July	12,0 %	12,4 %	15,8 %	12,6 %	12,3 %	18,8 %	11,8 %	12,1 %	16,6 %
August	9,9 %	9,6 %	13,1 %	10,4 %	9,8 %	15,7 %	9,7 %	9,7 %	13,7 %
September	9,4 %	9,3 %	12,6 %	10,2 %	9,5 %	14,6 %	8,2 %	8,7 %	12,8 %
October	9,1 %	9,1 %	12,1 %	10,3 %	9,3 %	14,1 %	8,0 %	8,6 %	12,4 %
November	0,0 %	0,0 %	0,0 %	0,0 %	0,0 %	0,0 %	0,0 %	0,0 %	0,0 %
December	0,0 %	0,0 %	0,0 %	0,0 %	0,0 %	0,0 %	0,0 %	0,0 %	0,0 %
ANNUAL AVERAGE	8,5 %	8,6 %	11,2 %	9,5 %	8,5 %	13,2 %	7,9 %	8,4 %	11,6 %
CHANGE 2019–2020	1,7 %	2,1 %	2,8 %	0,8 %	2,5 %	1,9 %	1,6 %	2,0 %	2,0 %

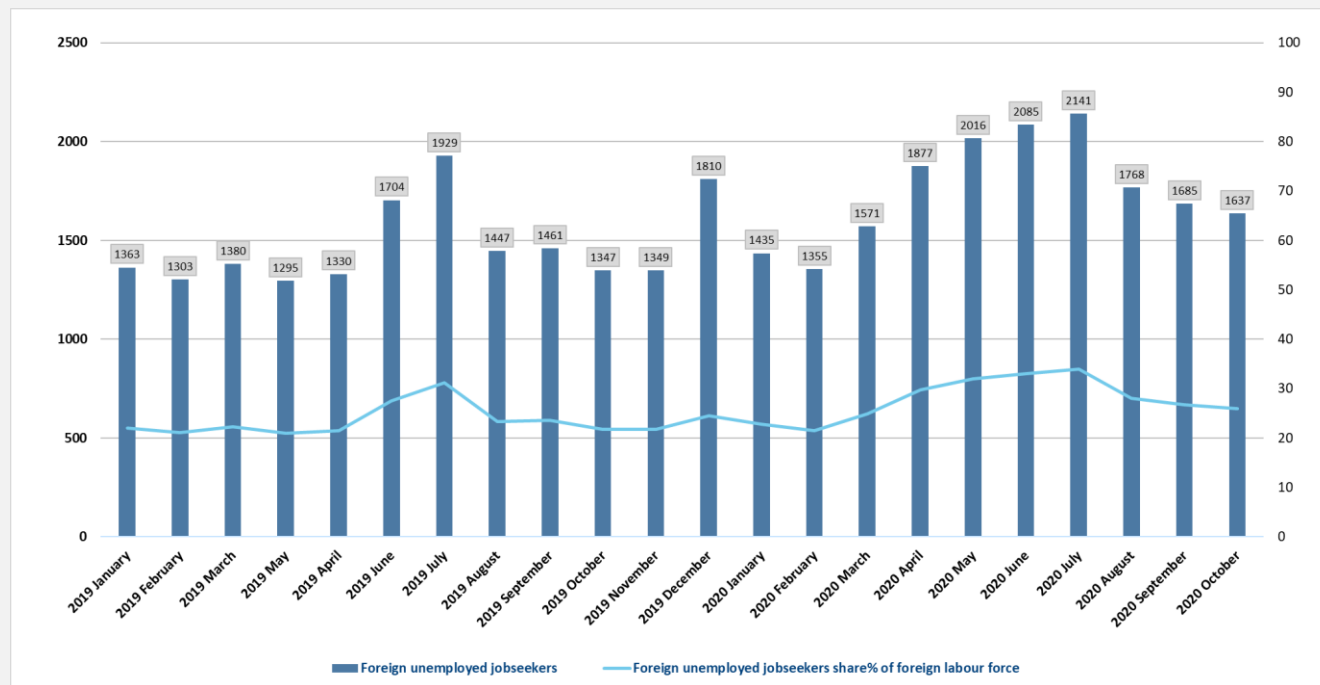
4b.

Foreign Labour Force

Unemployed, Foreign Labour Force in the Tampere Sub-Region

Situation 22.12.2020

Source: Ministry of Economic
Affairs and Employment of Finland
/ Statistics Finland

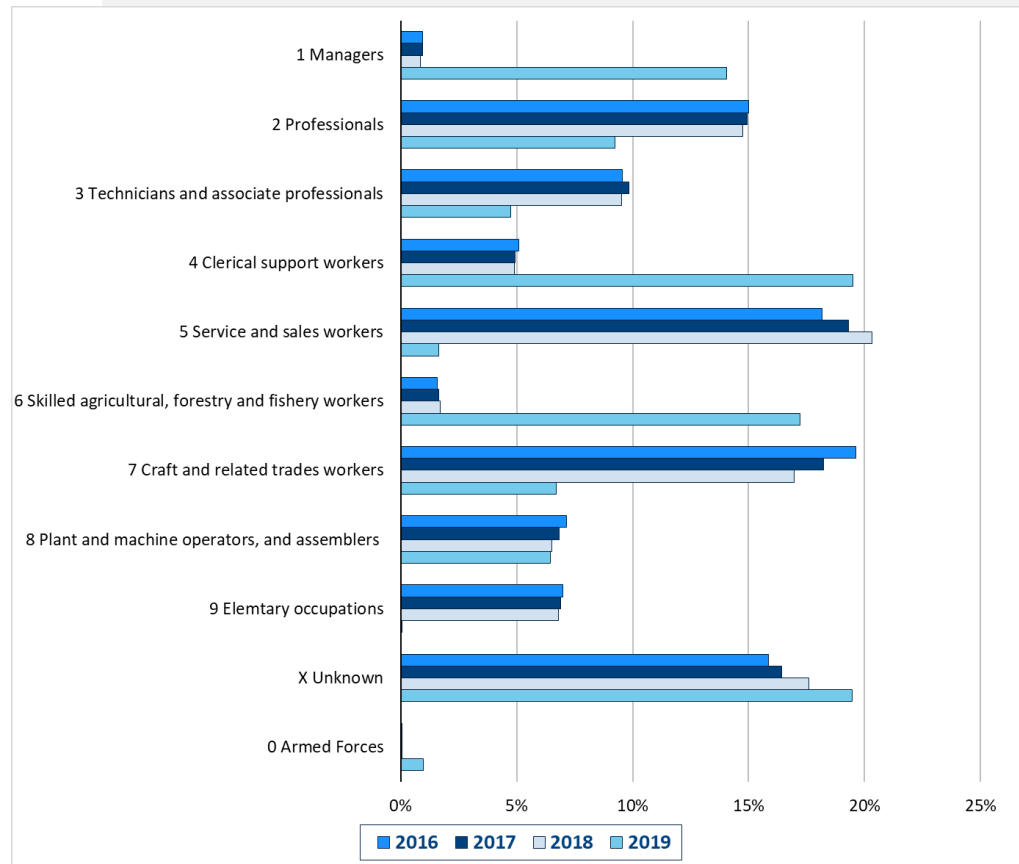


4c.

Job-Seekers by Occupation

Share of Job-Seekers by Occupation in the Tampere Region in 2016–2019

Source: Statistics Finland

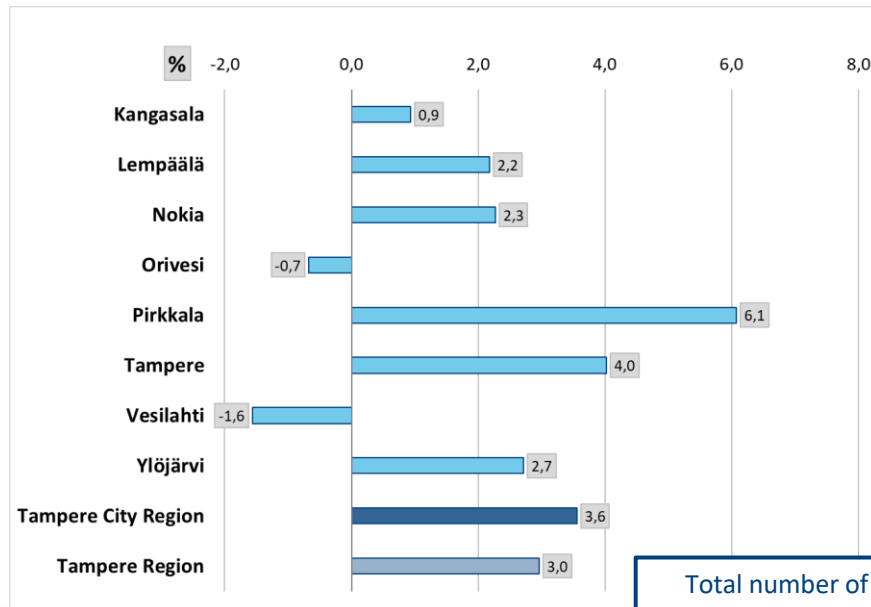


4d.

Workplaces by Industry and Municipality (1)

Change% in the Number of Workplaces by Municipality 2017–2018

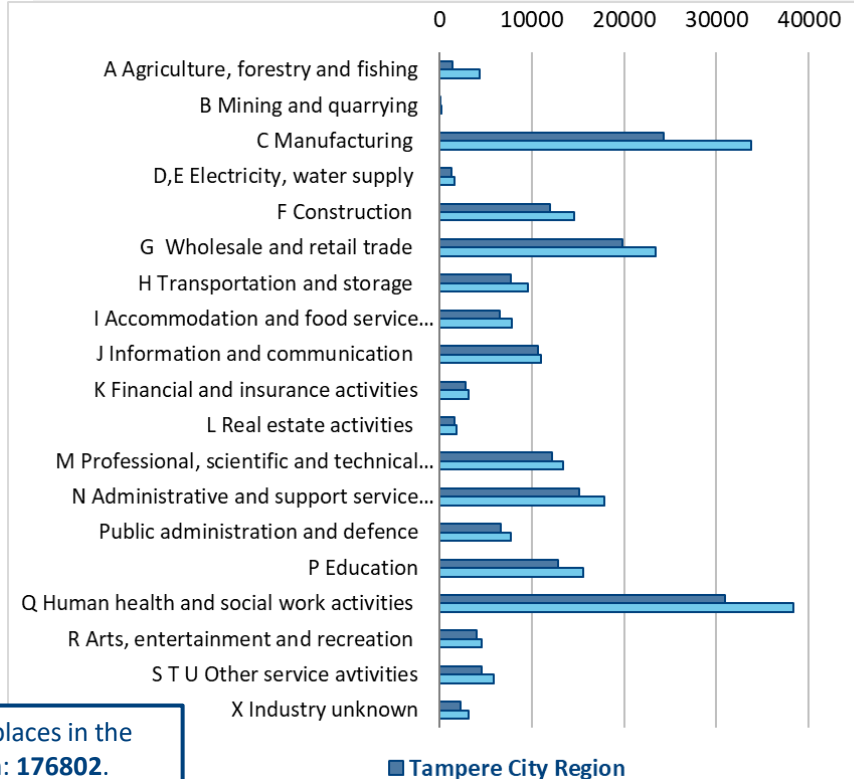
Source: Statistics Finland



Total number of workplaces in the Tampere City Region: **176802**.
Change **+3,7%** (2017–2018),
81,2% of Tampere Region.

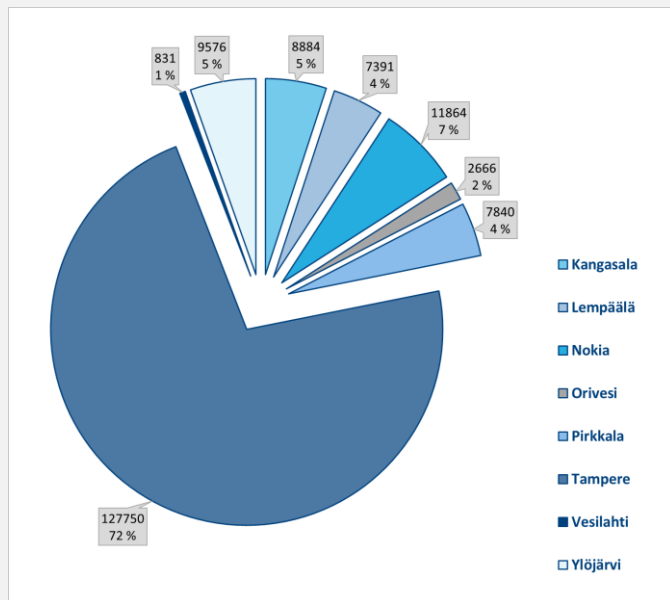
Number of Workplaces by Industry in the Tampere City Region and Tampere Region 2018

Source: Statistics Finland



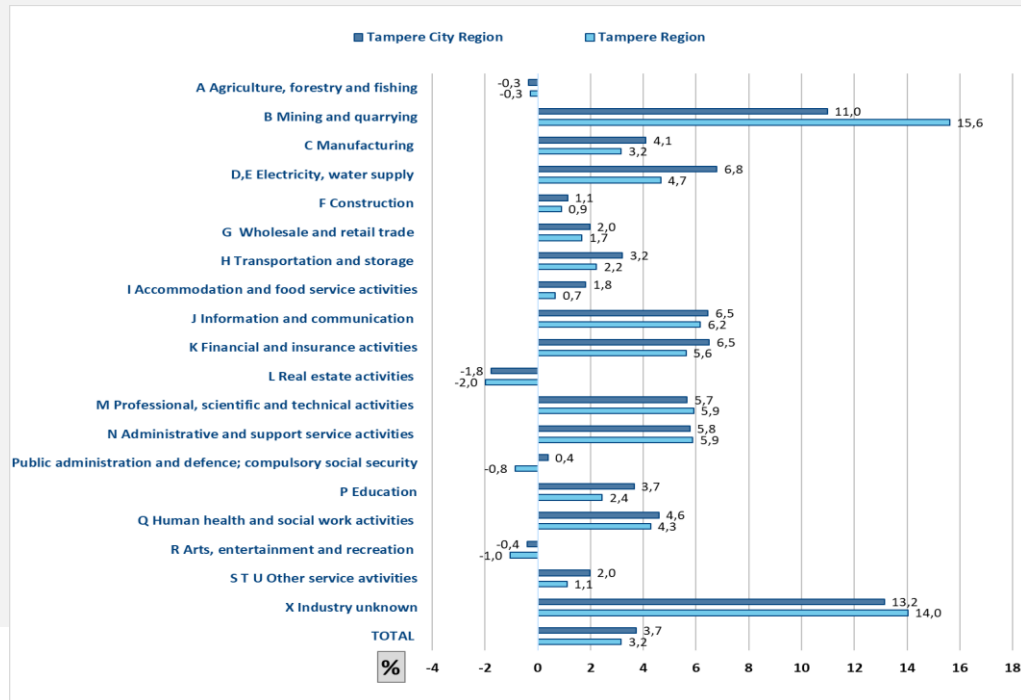
Workplaces by Municipality in the Tampere City Region 2018

Source: Statistics Finland



Industrial Change% in the Number of Workplaces 2017–2018

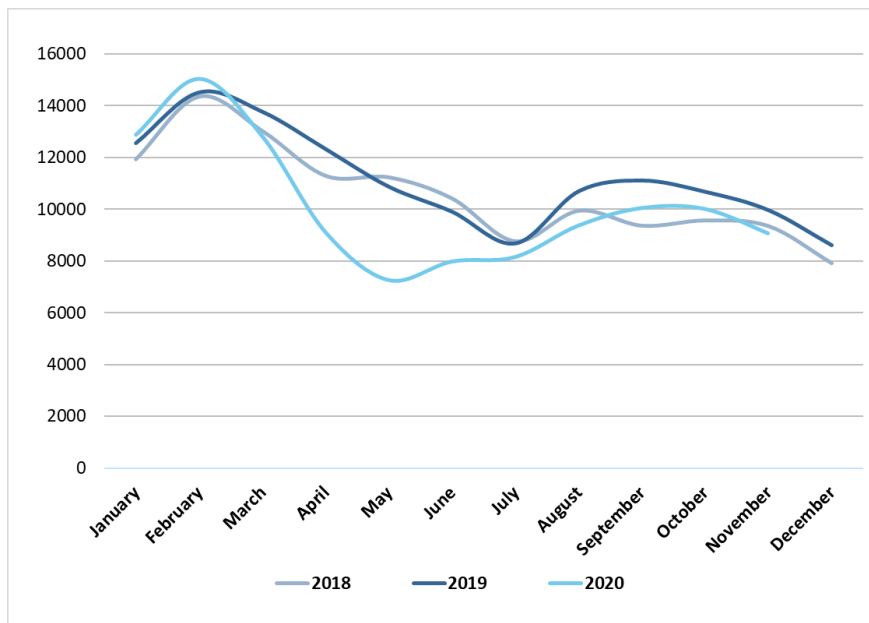
Source: Statistics Finland



4e.

Open Vacancies

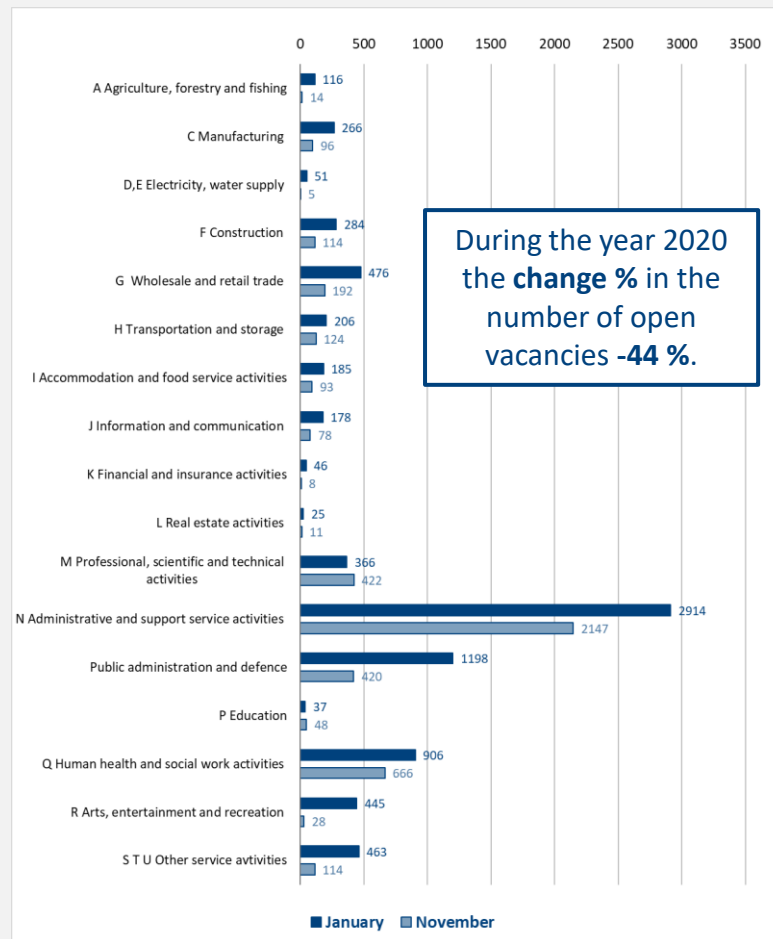
Open Vacancies by Month in the Tampere City Region in 2018–2020*



*1–11/2020 (situation in 22.12.2020).

Source: Ministry of Economic Affairs and Employment of Finland

Number of Open Vacancies by Industry in January and November in the Tampere City Region in 2020*



5. CORONAVIRUS-RELATED SUPPORTS IN THE TAMPERE REGION

- a) Number of Beneficiaries**
- b) Amounts in Euro**
- c) Finnvera Funding**
- d) Business Finland Funding**
- e) ELY Centre Development Aid**
- f) Unemployment Benefit for Entrepreneurs**

5a.

CORONAVIRUS SUPPORT IN TAMPERE REGION IN 2020 (1)

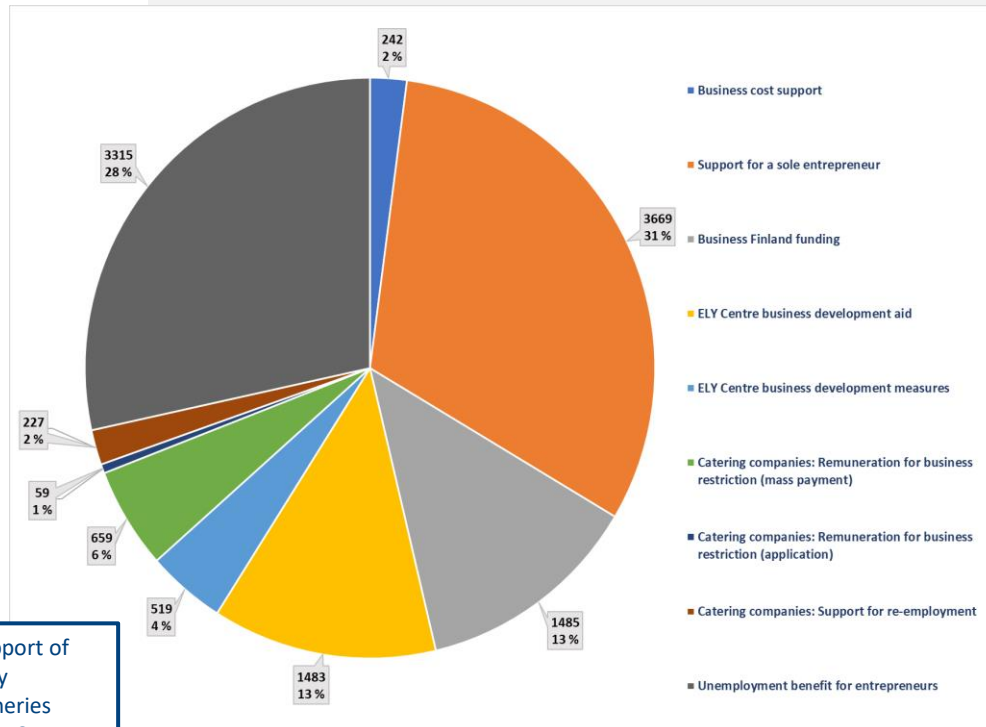
The Number of Corona-Related Aids and Support for Entrepreneurs and Companies in the Tampere City Region

In general, coronavirus support was awarded to **11 658 companies and sole entrepreneurs** in 2020 in the Tampere city region. Also, 61 entrepreneurs in the agriculture, primary production and fisheries sector were awarded support.

Quantitatively, sole entrepreneurs received the largest number of coronavirus support. Also, the recipient group of unemployment benefit for entrepreneurs reached almost as high numbers.

Business Finland awarded 1485 companies with coronavirus support, and 659 catering companies were compensated for their business restrictions.

Corona-related support of agriculture, primary production and fisheries were allotted to the **61 agricultural enterprises in Tampere Region.**



Sources: Municipalities of Tampere Region and City Region, State Treasury, Business Finland, KEHA Centre, ELY Centre, Finnvera, KELA, TE Services

5a.

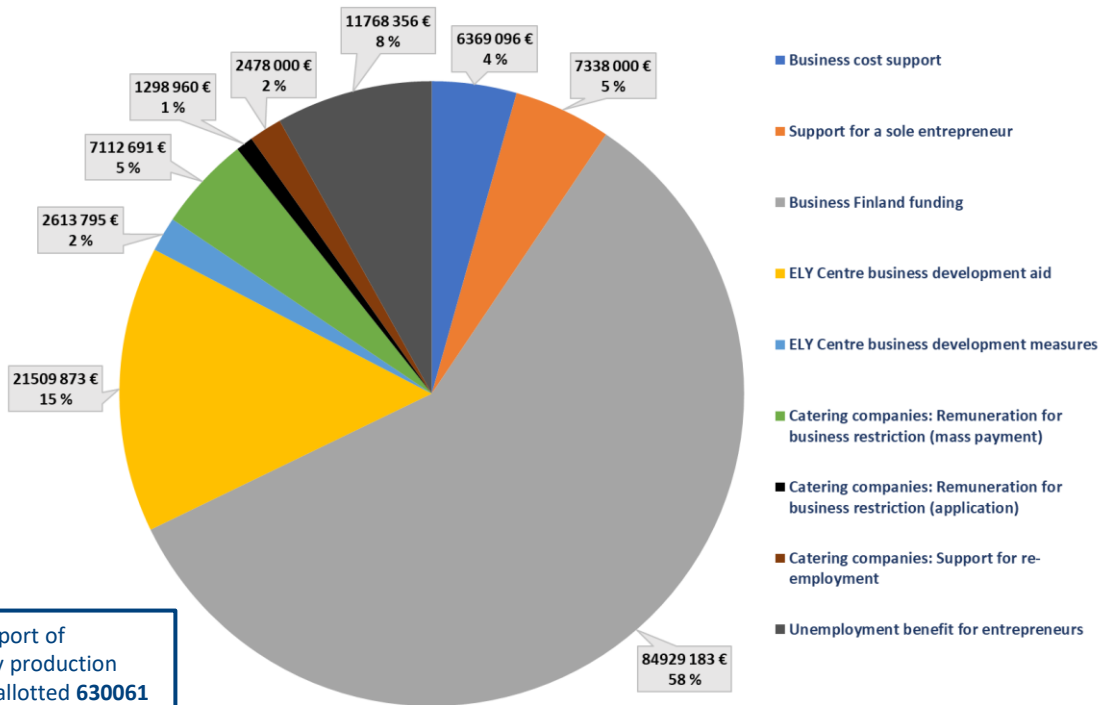
CORONAVIRUS SUPPORT IN THE TAMPERE REGION IN 2020 (2)

The Amount in Euros of Corona-Related Aids and Supports for Entrepreneurs and Companies in the Tampere City Region

In the Tampere city region, 145 M€ worth of coronavirus support was awarded during the year 2020.

Business Finland was the largest contributor to the aid, with 85 M€, and the next largest was ELY Centre development aid, totalling 21,5 M€.

Industry-specific aid to catering companies and sole entrepreneurs was awarded almost 11 M€. (Compensation due to business restrictions and support for re-employment).



Corona-related support of agriculture, primary production and fisheries were allotted **630061 M€** to the agricultural enterprises of the Tampere Region.

Sources: Municipalities of Tampere Region and City Region, State Treasury, Business Finland, KEHA Centre, ELY Centre, Finnvera, KELA, TE Services

5a.

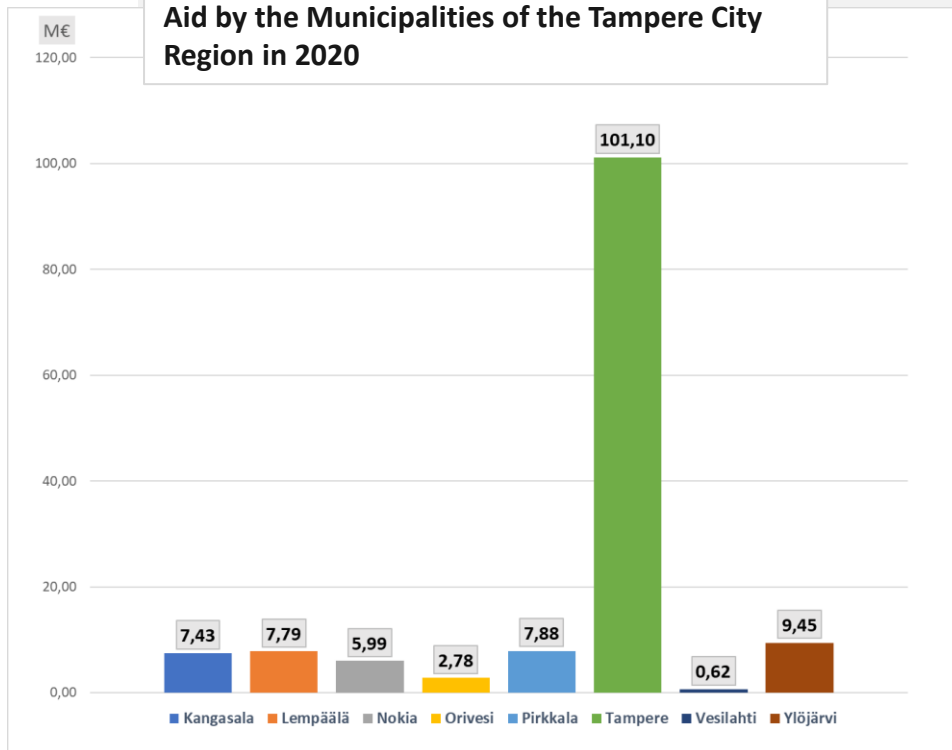
CORONAVIRUS SUPPORT IN THE TAMPERE REGION IN 2020 (3)

The region received coronavirus support 143 M€. Most of this was awarded for companies in the Tampere region (101 M€). Companies located in Ylöjärvi received the second-largest amount (9,5 M€). Pirkkala and Lempäälä both received more than 7 M€.

The total amount includes Business Finland coronavirus support, ELY Centre business development aid, support for catering companies, government support for the compensation of costs and labour market support for sole entrepreneurs.

In all municipalities, Business Finland provided the most considerable amount of aid.

Total Amount in Euro of Coronavirus-Related Aid by the Municipalities of the Tampere City Region in 2020



Sources: Municipalities of Tampere Region and City Region, State Treasury, Business Finland, KEHA Centre, ELY Centre, Finnvera, KELA, TE Services

5a.

CORONAVIRUS SUPPORT IN TAMPERE REGION IN 2020 (4)

Funding by Finnvera

Finnvera awarded funding for Tampere region (mostly in the form of guarantees) for small and medium-sized companies **151,7 M€** in 2020 when in 2019 the amount was 84,8 M€.

Roughly estimated the increase was almost entirely due to COVID-19 pandemic. Companies applied for capital funding to ensure their solvency in a situation where corona created uncertainties in their business activity.

During the year of 2020, Finnvera awarded the most considerable amount of funding ever.

Sources: Municipalities of Tampere Region and City Region, State Treasury, Business Finland, KEHA Centre, ELY Centre, Finnvera, KELA, TE Services

**BUSINESS
TAMPERE**

Tampella

5a.

CORONAVIRUS SUPPORT IN THE TAMPERE REGION IN 2020 (5)

Funding by Business Finland

Business Finland has awarded companies in the Tampere city region 85 M€ of coronavirus support during 2020, and 1485 companies received it. In Tampere region, **the total amount was 101 M€ consisting of 1763 companies.**

	Kangasala	Lempäälä	Nokia	Orivesi	Pirkkala	Tampere	Vesilahti	Ylöjärvi	TOTAL
Amount in euro	3 440 020 €	4 700 880 €	3 076 337 €	1 573 057 €	5 633 816 €	60 843 568 €	218 680 €	5 442 825 €	84 929 183 €
Number of funded companies	82	90	59	27	87	1040	5	95	1485
Total amount of euros / total number of companies in the municipality	1 147 €	2 060 €	1 174 €	1 477 €	3 111 €	2 416 €	400 €	1 660 €	2 135 €
Funded companies / total number of companies in the municipality	2,7 %	3,9 %	2,3 %	2,5 %	4,8 %	4,1 %	0,9 %	2,9 %	3,7 %

Sources: Municipalities of Tampere Region and City Region, State Treasury, Business Finland, KEHA Centre, ELY Centre, Finnvera, KELA, TE Services

5a.

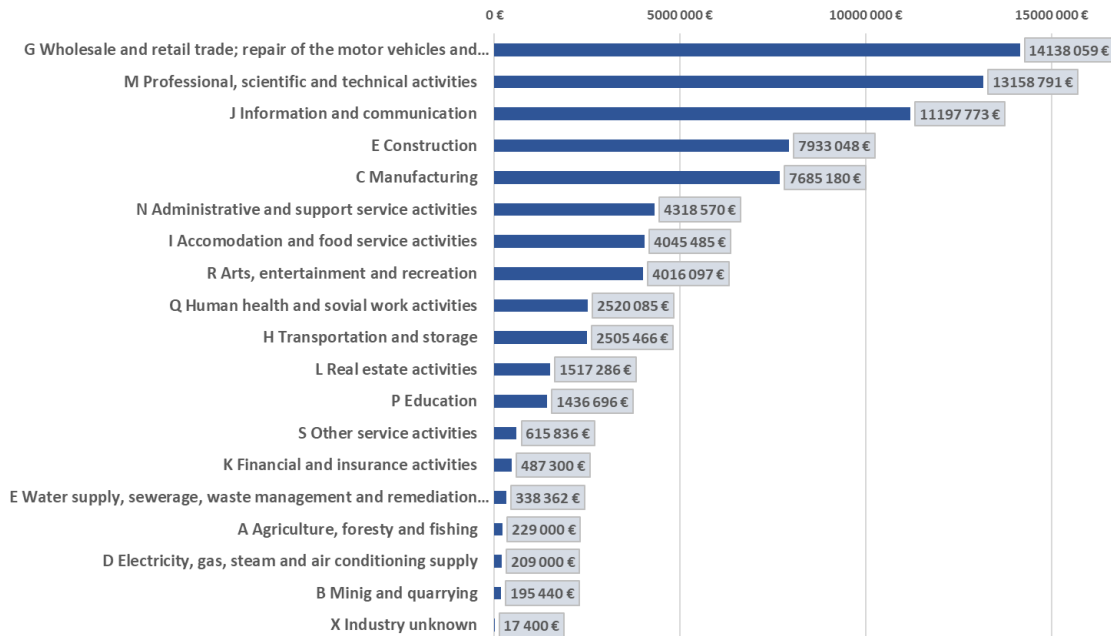
CORONAVIRUS SUPPORT IN THE TAMPERE REGION IN 2020 (6)

Funding by Business Finland

Companies involved in wholesale and retail trade and repair of motor vehicles and motorcycles received the most considerable amount of Business Finland aid in Tampere, when considering either amounts in euros (14 M€) or the number of aided companies.

Companies involved in professional, scientific and technical activities were the third-largest group (13 M€), and after that comes the information and communications sector (11 M€).

Business Finland Funding by Industry in the Tampere City Region in 2020



Sources: Municipalities of Tampere Region and City Region, State Treasury, Business Finland, KEHA Centre, ELY Centre, Finnvera, KELA, TE Services

5a.

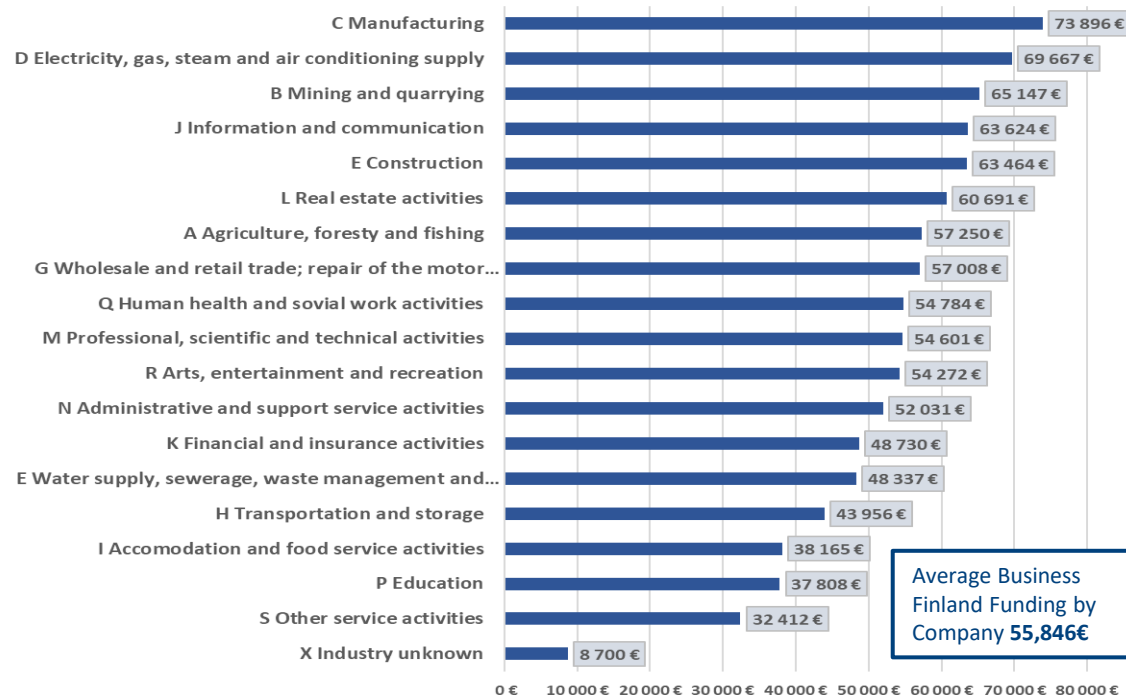
CORONAVIRUS SUPPORT IN THE TAMPERE REGION IN 2020 (7)

Funding by Business Finland

Business Finland funding per company was the largest in the manufacturing sector (almost 74,000€ / company) and the heating and cooling sector (nearly 70,000€ / company).

The smallest amounts of funding per company were awarded in accommodation and food service activities, education, other service activities and unknown industry.

Average Business Finland Funding by Company and by Industry in the Tampere City Region in 2020



Sources: Municipalities of Tampere Region and City Region, State Treasury, Business Finland, KEHA Centre, ELY Centre, Finnvera, KELA, TE Services

5a.

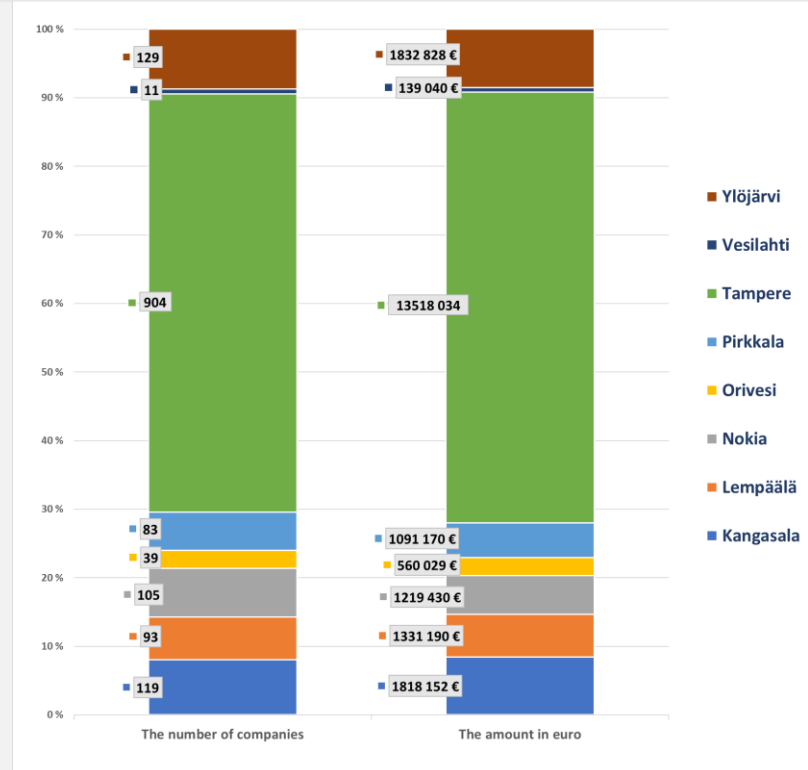
CORONAVIRUS SUPPORT IN TAMPERE REGION IN 2020 (8)

Development Aid by ELY Centre

One thousand four hundred eighty-three (1,483) companies in the Tampere city region received ELY Centre business development aid. Out of these 904 were in Tampere, and they received a total of 13,5M€. Overall ELY Centre awarded companies in the **Tampere city region almost 21,5M€** for development activities.

ELY Centre development measures, with 30€ deductible, was used by 519 companies. The amount 2,6 M€ in total.

Development Aid by ELY Centre /€ and the Number of Companies According to Municipalities in the Tampere City Region

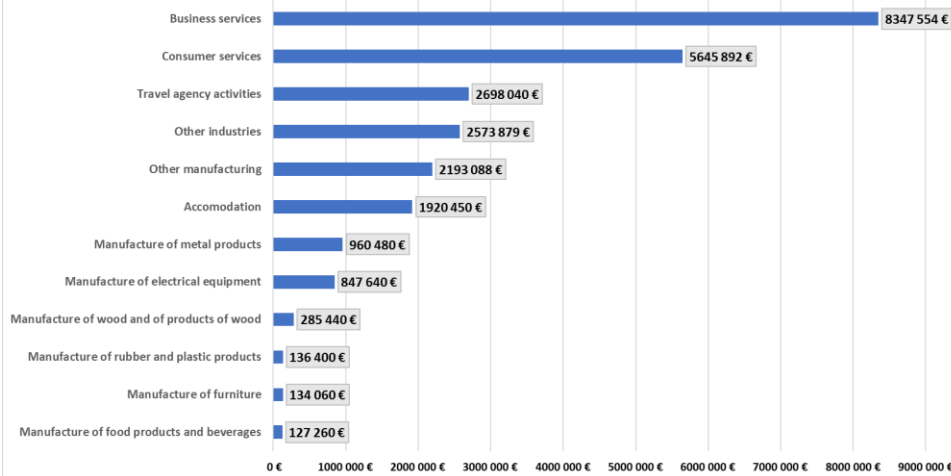


5a.

CORONAVIRUS SUPPORT IN THE TAMPERE REGION IN 2020 (9)

Development Aid by ELY Centre

Development Aid by ELY Centre According to Industry in the Tampere Region in 2020



Business services sector received the most amount of funding (8,3 M€) when compared to other industry sectors. The sector was followed by the consumer services sector with 5,6 M€ and travel agency activities with 1,9 M€.

Top 5 industry sectors in the order of a number of aided companies:

Consumer services: 486

Business services: 466

Travel agency activities: 319

Accommodation: 240

Other industries: 171

Other manufacturing: 119

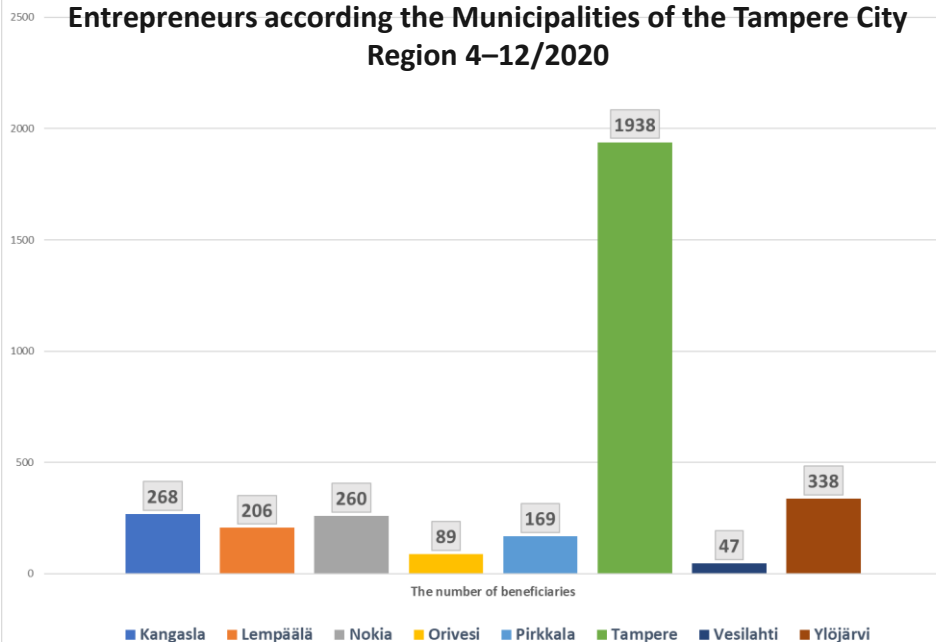
Manufacture of metal products: 47

5a.

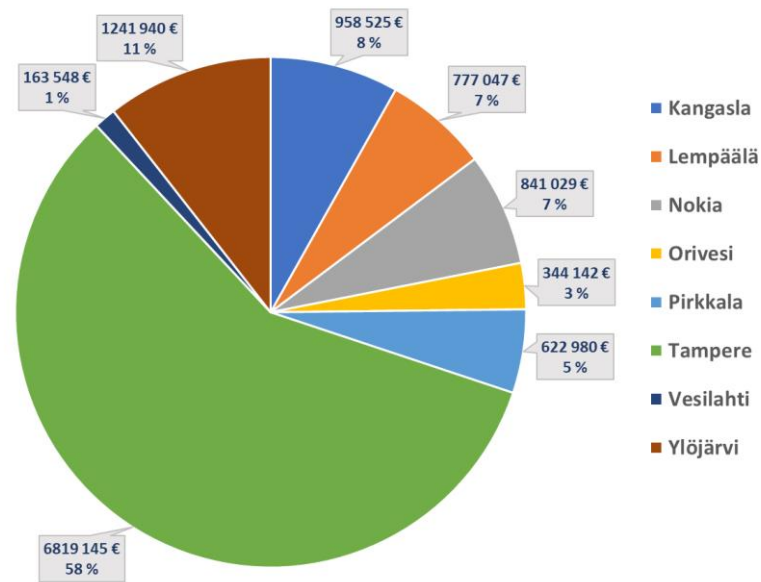
CORONAVIRUS SUPPORT IN TAMPERE REGION IN 2020 (10)

Entrepreneurs' Benefits by KELA

The Number of Beneficiaries of Unemployment Benefit for Entrepreneurs according the Municipalities of the Tampere City Region 4–12/2020



Unemployment Benefit for Entrepreneurs (€) according to the Municipalities of the Tampere City Region 4–12/2020



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