

## HealthHub Finland

BUSINESS FINLAND

Co-funded by the European Union

European Digital Innovation Hub





European Digital Innovation Hubs Network

## What is the EDIH Network?

- A pan-European partnership of over 150 European Digital Innovation Hubs.
- Aims to accelerate digital transformation throughout the European Union.
- Its core mission is to build up digital capacities of SMEs and public sector organisations in every European Union Member State.
- There are four EDIHs in Finland.







# EDIH Network in Finland

#### **FAIR**

Accelerates and scales up the adoption of AI in small and medium-sized enterprises.

www.fairedih.fi

#### **ROBOCOAST**

Supports companies in utilising cybersecurity, artificial intelligence, data analytics, 5G and IOT, robotics and energy technologies.

www.robocoast.eu

#### **HEALTHHUB FINLAND**

Supports the development of digital solutions for health and wellbeing and is a gateway to Finnish health and wellbeing data.

www.healthhubfinland.eu

#### LOCATION INNOVATION HUB

Helps companies to harness the potential of location data, such as precise positioning and next-generation location technologies.

www.locationinnovationhub.eu







## About HealthHub Finland

- National consortium bringing together experts and resources from Finland's most prominent health ecosystems.
- One-stop-shop for the development of digital solutions for health and wellbeing, and a gateway to Finnish health data.







## What we offer

- For SMEs and public sector organisations across the European Union, we offer free or up to 80% subsidised services.
- We offer general and tailored services:
  - **General services** include trainings, events, and networking opportunities.
  - **Tailored services** include testing services, development and business support, training and consultancy. We assess the support for your business needs, resources and skills. We look for the right partners, networks and financing.







## Our four core services

#### Testing (testbeds)

 We offer comprehensive test-before-invest services, training and skills development services

#### Health Data

Through us you can gain access to Finnish health data.

#### Access to Finance

• We offer business development services and facilitate access to investment and venture capital.

#### Networking

 We have the necessary contacts and can help find and reach the right partners EU wide.





## Digital Maturity Assessment (DMA)

#### **Summary of the service**

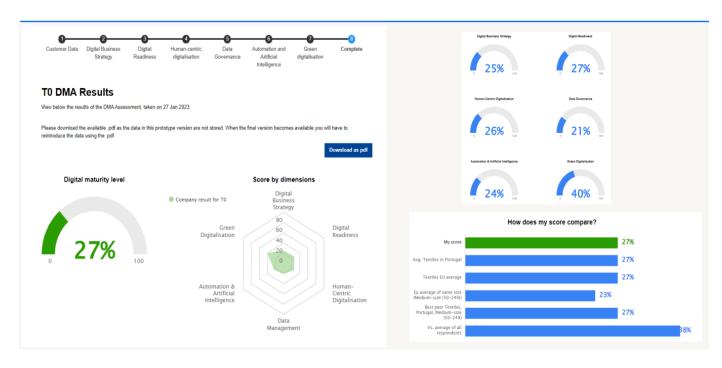
The digital maturity assessment (DMA) tool is used European wide by EDIHs to measure the current level of digitalisation within an organisation (SME) and provides a structured pathway to digital transformation and maturity.

The tool is designed to assess your organisation's level of digital development and integration. It allows you to identify areas where you can become more agile, allowing you to respond quickly to market changes and capitalise on emerging trends.

- Services offered: Digital maturity assessment (DMA)
- Target audience: SMEs and Public Sector entities
- Price list/pricing model (if applicable): Free
- Service provider: HealthHub Finland EDIH
- Contact information: info@healthhubfinland.eu
- Website: https://healthhubfinland.eu/services/dma-tool/

#### **Service output example:**

- Visualization of company digitalisation level
- Evaluation your level in 1) overall digital maturity, 2) digital business strategy, 3) digital readiness, 4), human-centric digitalisation, 5) data management, 6) automation & artificial intelligence, and 7) green digitalisation
- Comparison against other SMEs in the indsutry, region and Europe







## HealthHub Finland EDIH clinic

#### **Summary of the service**

The innovation hub HealthHub Finland EDIH (HHFIN) offers free consultation clinics, including needs analysis and service matching to create a unique service package for the customer. The consultation sessions aim to assist healthcare industry customers in overcoming challenges and achieving their goals in data-based health technology innovations.

In each session, HealthHub Finland's team of experts will conduct an initial assessment and provide support in different areas of expertise. The advisory group is composed of professionals with expertise in areas such as clinical research, commercialisation, data and regulations, matchmaking and patient engagement, design and development.

- Services offered: Consultation clinic (30 minutes)
- Target audience: SMEs
- Price list/pricing model (if applicable): Free
- Service provider: HealthHub Finland EDIH
- Contact information: info@healthhubfinland.eu
- Website: https://healthhubfinland.eu/services/healthhub-finland-edih-clinic/



#### **Service output example:**

#### Data, AI & Regulation assessment

• MDR

#### Evaluation of testbed need (Test-before-invest)

- OuluHealth Labs for usability testing
- Digicenter NS for AI development

#### Other services

- Skills and training
- Artificial intelligence & cybersecurity MOOC (2 ECTS)
- Support to find investments
- Innovation ecosystem and networks



## Tampere pop-up clinic for Digital Health & Healthtech SMEs







#### **Partners**

HHFIN EDIH partners include universities, basic and specialized care providers, regional development organisations, and companies operating in the domain of digital health and data in Finland:

- Business Turku (coordinator)
- Business Oulu
- Business Tampere
- FINBB Finnish Biobanks
- KAMK University of Applied Sciences
- Kuopio Health
- University of Oulu
- VARHA The wellbeing services county of Southwest Finland









## Funding

• The initiative is co-funded by the European Commission's Digital Europe Programme and Business Finland, the Finnish government organization for innovation funding and trade, travel and investment promotion.









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## Stay informed



#### healthhubfinland.eu



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